



Life Sciences and Innovation Council Benefits of Membership

The New Jersey Association of Mental Health and Addiction Agencies' (NJAMHAA's) Life Sciences & Innovation Council (LSIC) consists of representatives from pharmaceutical and biotechnology companies, as well as other related organizations. State representatives and providers frequently attend the LSIC's meetings to gain valuable information from the variety of guest presenters. Topics have included pharmacy benefit managers and the impact on access to medications; medication management in treating opioid use disorder; drug costs and access via state and federal policies; integrated care pharmacotherapy; and legalization of marijuana.

What does NJAMHAA do?

NJAMHAA is a trade association representing 164 hospital-based and freestanding community organizations throughout New Jersey, providing mental healthcare, substance use treatment, and support services – all **potential customers for your businesses**. Our members may be found in every county and almost every community statewide. They serve more than 500,000 children and adults each year and employ a significant segment of the state's workforce.

NJAMHAA's mission is to champion, support and promote the value of our member organizations. NJAMHAA establishes partnerships with LSIC members to bring valuable medications, education and other services to our provider members and the individuals they serve. These relationships yield substantial benefits for LSIC and provider members, as well as our trade association.

Services for LSIC Members

- **Subscriptions to Informative Publications**
 - *NJAMHAA Newswire*: Published three times each week, this newsletter provides up-to-date information on state and federal budgets, legislation and regulations that impact the mental health, substance abuse and developmental disabilities communities; funding, business development and training opportunities; trends in the behavioral healthcare, pharmaceutical and life sciences industries; and more.
 - *NJAMHAA News*: Published quarterly, this publication features the activities and achievements of NJAMHAA members, including LSIC members, and provides details on upcoming LSIC events, as well as highlights on recent past events and the impact of NJAMHAA staff's initiatives.
 - *Bits & Bytes*: Published biannually, this newsletter provides valuable tips to keep your information technology (IT) systems working safely and efficiently, as well as important news related to IT and the behavioral healthcare field, such as HIPAA security and electronic records.

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- **Visibility in Publications and at Events**
 - As a member, you are more than welcome to share your organization's information in *NewsWire* and *NJAMHAA News*. Please contact Managing Editor Shauna Moses with information at any time. Shauna would also like to interview you and others at your organization and develop a feature article for *NJAMHAA News*. She can be reached at 609-838-5488, ext. 204, or smoses@njamhaa.org.
 - In addition, you can advertise in *NJAMHAA News* and *NewsWire* at discounted membership rates. Please contact Shauna for these details, as well.
 - Prime opportunities to sponsor and exhibit at several conferences throughout the year, at discounted rates, as well as present educational workshops
 - Complimentary access to NJAMHAA's facility to conduct educational sessions

- **Partnership on Advocacy and Education Initiatives**
 - Effective lobbying and advocacy at the state and national levels on issues of mutual interest
 - Opportunity to develop strategies and solutions regarding issues of mutual interest with NJAMHAA member agencies, other behavioral health stakeholders and state government officials

Membership Dues

Membership dues for the NJAMHAA Life Sciences and Innovation Council are currently set at \$4,737 annually (due at the beginning of each fiscal year, unless your organization operates on a calendar year budget).

**You and your organization have so much to gain
by becoming involved in NJAMHAA's
Life Sciences and Innovation Council!**

Debra L. Wentz, Ph.D., President and Chief Executive Officer

For more information, please contact Shauna Moses, Vice President, Public Affairs and Member Services, at smoses@njamhaa.org.

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