



## Integrated Healthcare Council Fact Sheet

The **Integrated Healthcare Council (IHCC)** is made up of nonprofit, for-profit and corporate entities that offer a variety of products and services that enhance our member providers' effectiveness and efficiencies. While they meet formally only on an ad hoc basis, IHCC members actively participate in NJAMHAA conferences and practice groups, and receive information on pertinent issues in New Jersey and around the nation. In addition, they benefit from interaction with members through demonstrations, publication of articles and reduced-rate vending opportunities and ads for increased visibility.

### What does NJAMHAA do?

NJAMHAA is a trade association representing more than 150 hospital-based and freestanding community organizations throughout New Jersey, providing mental healthcare, substance use treatment, and support services – all **potential customers for your businesses**. Our members represent most of the behavioral healthcare providers in New Jersey and may be found in every county and almost every community statewide. They serve more than 500,000 children and adults each year and employ a significant segment of the state's workforce.

NJAMHAA's mission is to promote the value of its members as the highest quality behavioral healthcare providers for the residents of New Jersey through advocacy and professional development. NJAMHAA establishes partnerships with IHCC members to bring valuable, cost-effective products and services to our provider members. These relationships yield substantial benefits for IHCC and provider members, as well as the trade organization.

### Services for IHCC Members

- Access to top decision-makers at New Jersey's community mental healthcare, substance use treatment, developmental disability and support service agencies – *Full contact information to use in your marketing initiatives plus opportunities to network with members and gain valuable information at NJAMHAA's membership, council and practice group meetings.*
- Subscriptions to electronic publications:
  - *NJAMHAA Newswire*: Published three days a week, this newsletter provides up-to-date information on state and federal budgets, legislation and regulations that impact the mental health, substance abuse and developmental disabilities communities; funding, business development and training opportunities; trends in the healthcare and other related industries; and more.
  - *NJAMHAA News*: Published quarterly, this publication features the activities and achievements of NJAMHAA members, including IHCC members, and provides details on upcoming NJAMHAA events, as well as highlights on recent past events and the impact of NJAMHAA staff's initiatives.

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- *Bits & Bytes*: Published biannually, this publication provides valuable tips to keep your information technology (IT) systems working safely and efficiently, as well as important news related to IT and the behavioral healthcare field, such as HIPAA security and electronic health records.
- As a member, you are more than welcome to share your organization's information in *Newswire* and *NJAMHAA News*. Please contact Managing Editor Shauna Moses with information at any time. Shauna would also like to interview you and others at your organization and develop a feature article for *NJAMHAA News*. She can be reached at 609-838-5488, ext. 204, or smoses@njamhaa.org.
- In addition, you can advertise in *NJAMHAA News* and *Newswire* at discounted membership rates. (Please contact Shauna for these details, as well.)
- Effective lobbying and advocacy at the state and federal levels
- The opportunity to sponsor and speak at educational events and workshops throughout the year – Also, you will receive discounted rates and preferred placement to be a vendor at several of NJAMHAA's conferences throughout the year.
- Technical assistance and research by staff via telephone or e-mail.

## Membership Dues

Dues payments are due on July 1 of each year; however, this can be adjusted if you operate on a calendar year budget. The annual dues for IHCC membership are \$1,545.

**You have so much to gain by becoming involved in the Integrated Healthcare Council!**

Debra L. Wentz, Ph.D., President and Chief Executive Officer

For more information, contact Shauna Moses • 609-838-5488, ext. 204 • smoses@njamhaa.org

New Jersey Association of Mental Health and Addiction Agencies, Inc.  
3635 Quakerbridge Road, Suite 35, Mercerville, NJ 08619  
Phone: 609-838-5488 • Fax: 609-838-5489 • www.njamhaa.org