

MAXIMIZE YOUR VISIBILITY

ADVERTISE WITH NJAMHAA!



MULTIPLE WAYS TO ADVERTISE!

- Place corporate ads in our quarterly and bi-annual publications
- Promote employment opportunities on our website, in our publications and in e-mails to all member organizations

See reverse side for details and pricing.

GREAT BENEFITS TO ADVERTISING WITH NJAMHAA!



E-mail blasts of classified ads are received by executives and HR staff at 164 NJAMHAA member organizations!



NJAMHAA's quarterly *NJAMHAA News* and biannual *Bits 'n Bytes* are sent to each member organization. Plus, *Bits 'n Bytes* has more than 200 additional subscribers, and *NJAMHAA News* is also sent to legislators and policymakers!



NJAMHAA Newswire is sent to multiple individuals at our member organizations three times every week!

Corporate Advertising

NJAMHAA News and Bits 'n Bytes Advertising

Submit ads in JPEG, TIFF or PDF format via e-mail to: smoses@njamhaa.org

Type of Ad	Member Rate	Non-Member Rate
Corporate Half Page Ad 1 Insertion (8.25" x 5.25")	\$125	\$600
Corporate Half Page Ad 4 Insertions (8.25" x 5.25")	\$325	\$2,000
Corporate Full Page Ad 1 Insertion (8.25" x 10.75")	\$225	\$1,000
Corporate Full Page Ad 4 Insertion (8.25" x 10.75")	\$725	\$3,500

NJAMHAA Newswire Advertising

Submit ads in JPEG, TIFF or PNG format via e-mail to: smoses@njamhaa.org

Type of Ad	Member Rate	Non-Member Rate
Banner Ad 664 pixels in width 332 pixels in height	\$325 per month	\$2,000 per month
Right Column Page 1 ad 300 x 400 pixels	\$225 per month	\$1,200 per month
Left Column Ad on Subsequent Pages 300 x 400 pixels	\$175 per month	\$1,000 per month

Classified Advertising

There is a 100 word limit for posting in *NJAMHAA News* and a 1 page Word document maximum (single spaced) for e-mail and the website.

Medium	Member Rate	Non-Member Rate
Quarterly <i>NJAMHAA News</i>	\$100 per Insertion	\$400 per Insertion
E-mail to NJAMHAA members	\$150	\$1,000
<i>NJAMHAA News</i> & E-mail combination	\$200	\$1,300
Tri-weekly Newswire (12 placements/mo.)	\$325 per month	\$2,000 per month
<i>Newswire</i> & E-mail combination	\$415	\$2,500
<i>Newswire</i> & <i>NJAMHAA News</i> combination	\$375	\$2,500
<i>Newswire</i> , <i>NJAMHAA News</i> & E-mail combination	\$450	\$3,000
Post on NJAMHAA Website	\$115 per month	\$1,000 per month
Website post & combination of above choices	\$100 per month	\$800 per month

For more information or to place an ad, please contact Shauna Moses:
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