

MAXIMIZE YOUR VISIBILITY

ADVERTISE WITH NJAMHAA!



MULTIPLE WAYS TO ADVERTISE!

- Place corporate ads in our quarterly and bi-annual publications
- Promote employment opportunities on our website, in our publications and in e-mails to all member organizations

See reverse side for details and pricing.

GREAT BENEFITS TO ADVERTISING WITH NJAMHAA!

- E-mail blasts of classified ads are received by executives and HR staff at 160 NJAMHAA member organizations!
- NJAMHAA's quarterly publications, *NJAMHAA News* and *Bits n Bytes*, are sent to each member organization and more than 200 additional subscribers as well as legislators and policymakers!
 - *NJAMHAA Newswire* is sent to multiple individuals at our member organizations three times every week!

CORPORATE ADVERTISING

NJAMHAA NEWS ADVERTISING

Submit ads in JPEG, TIFF or PDF format via e-mail to: rdeplautt@njamhaa.org

TYPE OF AD	MEMBER RATE	NON-MEMBER RATE
Corporate Half Page Ad 1 Insertion (8.25" x 5.25")	\$100	\$300
Corporate Half Page Ad 4 Insertions (8.25" x 5.25")	\$300	\$1000
Corporate Full Page Ad 1 Insertion (8.25" x 10.75")	\$200	\$500
Corporate Full Page Ad 4 Insertions (8.25" x 10.75")	\$700	\$1,750

NJAMHAA NEWSWIRE ADVERTISING

Submit ads in JPEG, TIFF or PDF format via e-mail to: rdeplautt@njamhaa.org

TYPE OF AD	MEMBER RATE	NON-MEMBER RATE
Banner Ad	\$300 per month	\$1,000 per month
Right Column, Page 1 ad	\$200 per month	\$600 per month
Left Column Ad on Subsequent Pages	\$150 per month	\$500 per month

CLASSIFIED ADVERTISING

There is a 100 word limit for posting in *NJAMHAA News* and a 1 page Word document maximum (single spaced) for e-mail and the website.

MEDIUM	MEMBER RATE	NON-MEMBER RATE
Quarterly <i>NJAMHAA News</i>	\$75 per Insertion	\$200 per Insertion
E-mail to NJAMHAA members	\$125	\$500
<i>NJAMHAA News</i> & E-mail combination	\$175	\$650
Tri-weekly Newswire (12 placements/mo.)	\$300 per month	\$1,000 per month
Newswire & E-mail combination	\$390	\$1,250
Newswire & <i>NJAMHAA News</i> Combination	\$350	\$1,250
Newswire <i>NJAMHAA News</i> & E-mail combination	\$425	\$1,500
Post on <i>NJAMHAA</i> Website	\$90 per month	\$500 per month
Website post & combination of above choices	\$75 per month	\$400 per month

For more information or to place an ad, please contact Robert DePlautt:
rdeplautt@njamhaa.org or 609.838.5488, ext. 225