NJAMHAA’s 2019 Annual IT Conference

**GET SMART**
Be in **CONTROL** and Combat **KAOS**

May 29, 2019
Pines Manor Edison, NJ
2085 State Route 27
Edison, NJ 08817

Registration Brochure
The Information Technology Project (IT Project), previously known as the Community Management Information System (MIS) initiative which began in May of 1984, is a joint undertaking between the New Jersey Division of Mental Health and Addiction Services (DMHAS) and the New Jersey Association of Mental Health and Addiction Agencies, Inc. (NJAMHAA) to enhance the development and promotion of an effective, efficient and high quality community mental health, substance use and intellectual/developmental disabilities services system in New Jersey by adopting, implementing and appropriately using technology.

The goal of the NJAMHAA IT Project is to maximize providers’ effective and efficient use of technology while serving the most vulnerable residents of New Jersey through the provision of technical education, hardware and software maintenance, and technical assistance and support in all areas of business operations, including but not limited to corporate compliance, quality assurance, billing and collections and human resources.

Stay up-to-date on all conference news!
#NJAMHAAIT2019
Agenda At A Glance

Registration/Breakfast/Vendor Browsing
8:00 a.m. to 9:00 a.m.

Welcome & Introductions
9:00 a.m. to 9:15 a.m.

Keynote Presentation
9:15 a.m. to 10:15 a.m.

Break and Vendor Browsing
10:15 a.m. to 10:30 a.m.

Workshops A – E
10:30 a.m. to 11:40 a.m.

Break and Vendor Browsing
11:40 a.m. to 11:50 a.m.

Afternoon Plenary
11:50 a.m. to 12:50 p.m.

Lunch and IT Hero Awards Ceremony
1:00 p.m. to 2:00 p.m.

Break and Vendor Browsing
2:00 p.m. to 2:15 p.m.

Workshops F-I
2:15 p.m. to 3:25 p.m.

Workshops J-L
3:30 p.m. to 4:40 p.m.

Register today at www.njamhaa.org/events
Registrations need to be submitted online.

If you need assistance, contact Julie Moy at jmoy@njamhaa.org.

Is your organization a NJAMHAA Member?
Visit njamhaa.org to view our NJAMHAA Member Directory to see if your organization is a NJAMHAA member. All employees of NJAMHAA member organizations receive the member rate to NJAMHAA events.
Keynote Speaker
Interoperability, Opportunity, and the Future Of Healthcare Technology
Van Ly, Senior Director, Business Development

Health data interoperability is no longer considered an option for the future. It is the future. Learn why you should be connected and/or why you should continue to take interoperability to the next level. The status of the NJHIN, incentives to be connected, and the future of healthcare technology will be presented. Presented by: Van Ly, MS Senior Director, Business Development New Jersey Innovation Institute (NJII)

Workshop A
Domain Name Spoofing. What Is It? What Are the Risks & How to Prevent it
Janice Mahlmann, CEO, August eTech

Domain spoofing is not just about email! This workshop will be hands on so have a computer! We will be explaining What is a domain? What does it do? How do domains work with IP addresses and what does spoofing have to do with domains? Each person will be taught how to investigate your own domain to find out what it’s functions are and if it’s secure or not. After that we will teach you what you can use to secure your domain against all types of spoofing.

Workshop B
It’s Not Just IT: Why Cybersecurity and Risk Management Needs a Multi-Disciplinary Approach
Robert Babin, Director, IT Strategic Initiatives & CISO
Gerry Blass, President & CEO, ComplyAssistant

Cybersecurity and risk management is a responsibility that everyone shares. It requires a top-down approach and commitment shared by every member of the senior leadership team. This session will provide listeners with an action plan for developing a multi-disciplinary program that will protect their organizations’ confidential information, brand, information system assets, and patient PHI. Using real-world case studies, the session will provide strategies and justification for funding a robust, long-term cybersecurity and risk management program.

Workshop C
HR Spotlight: Diversity in the Workplace
Andree Landry
Employers Association of New Jersey

Diversity in the work environment promotes acceptance, respect, and teamwork despite differences in race, age, gender, native language, political beliefs, religion, sexual orientation, or communication styles among employees. There are many benefits to having a more diverse workplace.
Plenary Speaker
Use Cases: Blockchain Technology
Combating the Opioid Crisis and Mental Health Disorders

Ed Bukstel, Founder & CEO, Clinical Blockchain

Mr. Bukstel has 25+ years of clinical data integration, data security, and communications experience. He has been a national speaker on electronic data interchange and has been a guest lecturer at The Wharton Business School. Mr. Bukstel has written extensively on Blockchain and Healthcare and founded Clinical Blockchain in August 2016 to address Patient – Doctor Messaging on a Blockchain Platform. Mr. Bukstel is currently leading a Development Effort, and soon to be announced ICO Effort on Hyperledger Called, The Clinical Blockchain.

He will be conducting deep dives into a variety of pharmaceutical and life science use cases for blockchain technology.

Workshop D
HIPAA: Getting Under the Hood with Your EHR Vendor

Marlowe Greenberg, CEO, Foothold Technology

In the behavioral health world, as information migrates from paper files into electronic systems, extra vigilance is required to maintain an infrastructure that keeps protected health information PHI safe. While the Health Insurance Portability and Accountability Act HIPAA has been around a long time and provides some guidance on keeping information confidential, life changed for Business Associates BAs in 2013 and 2014 with the implementation of HITECH Act and the HHS’ Risk Assessment Tool. For Foothold Technology, an Electronic Health Record EHR vendor supporting over 1000 agencies nationwide, it meant the company would also be treated as a covered entity along with its customers, primarily behavioral health providers and agencies supporting individuals with intellectual and developmental disabilities. Foothold Technology has extended great efforts into making AWARDS, its EHR, one of the most secure in the behavioral health world. In this session, CEO Marlowe Greenberg will outline steps his company took to help educate its customers about the responsibility of safeguarding client data and maintaining HIPAA compliance, as well as share tips for other BAs based on the ongoing efforts his company is taking to secure its own internal processes, ensure the safeguarding of customers’ data, and minimize risk.

Workshop E
Get Smart: Use Power BI

Jerome Scriptunas, Director, QI & Technology, Monmouth Cares
Amanda Thompson, Quality Manager, Caring Partners of Morris/Sussex

The presenters will give an overview of Microsoft Power BI, a business analytics solution that lets you visualize your data and share insights across your organization or embed them in your app or website. They will show examples of how they have been using Power BI in their organizations with demographic, operational, KPI, survey, and outcome data. Jerome and Amanda are members of the Central NJ Power BI User Group, or PUG. They are interested in helping their own organizations and encouraging other human & social services organizations to take advantage of Power BI’s self-service approach to business intelligence and options for data visualization. Examples will be shown of how Power BI can be used with Microsoft Office 365/SharePoint Online. Simple examples will be shown for how Power BI can be used to connect to data, model with DAX, and create reports in Power BI Desktop; prepare and share Power BI dashboards in the Power BI Service; embed Power BI reports in SharePoint pages or a public web site; and use Power BI mobile in the field to view agency dashboards. Participants will gain an understanding of the next steps they can take to start implementing Microsoft Power BI in their own organizations - from working with assessment data to preparing for agency accreditation. The presenters have used Power BI for sharing information at internal meetings, Board presentations, CIACC meetings, Children’s System Review meetings, on their Agency site, web analytics, and for accreditation. Power BI also provides an opportunity for meaningful use of assessment data by making the assessment data available to youth-families.
Workshop G
The Promise of Cyber AI: Powering a Cyber Immune System
Brian Degen, Artificial Intelligence & Cyber Security, Dark Trace

In a world that is increasingly digital, cyber-attack has become the most significant risk confronting today’s businesses, smart cities, and critical infrastructure. Online crime cost the world more than half a trillion dollars last year, while recent attacks have managed to influence the U.S. presidential election and disrupt the Ukrainian power supply. This troubling state of affairs is the product of several fundamental weaknesses with the traditional approach to cyber defense, which relies on predefining what threats look like at a time when criminals launch never-before-seen attacks on a daily basis. Moreover, these attacks increasingly strike at machine-speed, preventing security professionals from responding before their damage is done. As a fundamentally unique approach to security, cyber AI systems need not predict tomorrow’s attacks based on yesterday’s threats.

Powered by recent advances in artificial intelligence, the latest cyber AI security systems instead continuously refine their defenses by learning ‘on the job’ to differentiate between normal and abnormal behavior in an enterprise, enabling them to flag even subtly malicious activity. Thus, whereas traditional cyber security technologies are blind to unknown threats, self-learning cyber AI systems detect such novel attacks by spontaneously drawing connections that human programmers can’t see. And as ready-to-deploy exploit kits and advanced malware packages spawn new cyber-threats around the world, the challenge of securing the digital realm can only be met with AI security systems that can learn, evolve, and fight back.

Workshop F
HR Spotlight: Workplace Violence & Active Assailant Readiness: Leading from the Front Before a Tragedy
Jason Perry, CEO, Trident Shield

A recent study revealed that 69% of organizations viewed an active assailant incident as a potential top threat, yet 79% of the study’s respondents said their organizations were not fully prepared for an active assailant incident. Jason Perry, of Trident Shield, will teach how to be a leader within your organization to prepare your team and workplace for various forms of violence. Topics include:
• Organizational benefits to supporting a culture of safety
• The importance of Emotional Intelligence in your Workplace Violence Training
• How good policies help to recognize, prevent, or diffuse violent acts before they happen
• Essential techniques to best respond during a workplace active assailant event
• Best practices to run drills without disrupting operations

Workshop H
Cybersecurity and the Threat Landscape
Greg Eckrich, Director, Security & Compliance, Core Solutions

The workshop will provide information associated with the definition of Cybersecurity, Security Controls, Best Practices and the Threat Landscape including types of threats, malicious actors and incident management.

Workshop I
Defining Clinical Excellence in SUD Treatment Using Technology
Earl Lipphardt, Business Development Director, Zoobook Systems, LLC

Clinical Excellence is one of the new favorite buzzwords in the addictions field. Treatment programs aspire to be providers of Clinical Excellence! Funders demand Clinical Excellence! Clients deserve Clinical Excellence! Conferences promote Clinical Excellence! But what is Clinical Excellence? All parts of the addiction treatment industry touts Clinical Excellence as their focus—either they provide it, promote it, or pay based on it. Many list similar traits of Clinical Excellence: credentialed staff, accredited programs, pay for outcomes, evidence-based care. While these traits are admirable, they are not the essence.
Workshop J
Cyber-Threat-Management: Evolving Compliance & Regulations—Are You Prepared?
Chris Mangano, Vice President, Sales and Marketing, Mercadien Technologies

This session will focus on the progression of threat-events that have led to the current Cyber-Landscape, along with the laws & regulations that are changing to address mandatory protection for PII & the requirement for an annual Risk Assessment along with an analysis of CyberSOC services…why you need to include this critical coverage in your budget planning.

Workshop K
Cyber-Attacks and the Impact of Regulatory Developments
Mat Zoglio, CEO, Zog, Inc.

Over the last decade, the rise of sophisticated cyber-attacks has changed the way all organizations must manage their technology. Businesses large and small have felt impacts ranging from minor inconveniences to existential crises. nonprofits are no exception, Moreover, non-profits find themselves faced with a rapidly changing regulatory environment producing an alphabet soup of directives with which to comply.

Mat Zoglio, a technology and security expert, will discuss how non-profits can successfully navigate the ever-evolving cybersecurity landscape, protecting themselves and their employees, and ensuring they can continue to serve the public good.

Workshop L
HR Spotlight: HR Compliance in 2019: What You Need to Know
Heather Carco, HR Business Partner, ADP

This presentation will cover the top HR issues in 2019, including new state legislation and pending federal laws, marijuana in the workplace and common issues with employee leaves of absence. This overview will provide the necessary details to comply with the legal landscape facing HR professionals in 2019.

Register Now at cvent.com/d/26qnql

Members: $99 until May 1, 2019
Non-Members: $199 until May 1, 2019
Follow NJAMHAA on social media!

We keep you informed of current affairs in mental health care and addiction treatment.

We provide updates on trainings, events and resources available.

Like us on Facebook
facebook.com/njamhaa.home.5

Join us on LinkedIn
linkedin.com/company/njamhaa

Follow us on Twitter
twitter.com/njamhaa

Subscribe to us on YouTube
youtube.com/user/NJAMHAA

Stay up-to-date on all conference news!
#NJAMHAAIT2018

For more information
E-mail Julie Moy at jmoy@njamhaa.org
or call 609.838.5488 X218