Here is why you do not want to miss out on our invitation to take advantage of business boosting opportunities at our Annual Conference, The Ivy League of Behavioral Health: Policy and Practice in Action.

- As a sponsor or exhibitor, you will have the chance to meet all of our members and other stakeholders.
- If you sponsor the event or any part of it, you will also receive verbal recognition at all conference events and in all conference promotional materials.
- By taking a sponsorship, you will receive a free advertisement in the Program Book. You can also place an advertisement separately. Either way, you will gain visibility with all attendees, who refer to the Program Book frequently.
- Attendees include the top decision-makers at their organizations, meaning that you will be networking with the most high-powered people providing behavioral health services in New Jersey.

The New Jersey Association of Mental Health and Addiction Agencies, Inc. (NJAMHAA) is a statewide trade association representing hospital-based and freestanding organizations that provide mental healthcare, substance use treatment and a broad range of other support services to children and adults with mental health, behavioral, emotional and substance use disorders and developmental disabilities each year.

The purpose of this conference is to support and enhance communication throughout the mental health, substance use and developmental disabilities community, to encourage the advancement of best practices and service delivery and to promote a shared commitment to individuals with psychiatric and substance use issues and developmental disabilities.

Act Now!

These opportunities are available on a first-come, first-served basis. Registration will close Friday, March 15, 2019.

Attendees will include:
- Chief executive officers and executive directors
- Chief financial officers and fiscal staff
- Clinical and medical directors
- Consumers and consumer advocates
- Counselors
- Drug/alcohol counselors
- Health educators
- Human resources personnel
- Management
- Mental health technicians
- Nurses
- Policymakers
- Program directors
- Psychiatrists
- Psychologists
- Social workers
- Supervisors

Attendees are interested in:
- Assessment instruments
- Computer services and telecommunication systems
- Clinical services
- Financial services and insurance
- Food and business supplies
- Furniture, therapeutic equipment and recreational equipment
- HIPAA solutions
- Housing and consulting services
- Marketing and strategic planning services
- Performance measurement and outcomes information systems
- Pharmaceuticals
- Training resources for professional staff, consumers and families
- Workforce solutions
- And much more!
Sponsorship Opportunities

**Princeton Sponsor (Presenting) - $7,000 per day (Day 1) (Day 2)**

Our highest level sponsorship package offers high impact and the most eye-catching visibility and allows you to reach every single attendee. Your company name and logo will appear on all marketing materials and also on a banner that will be prominently displayed in the main room during all plenaries, keynotes and lunch.

This sponsorship includes the following:

- Company logo on all marketing materials with “2019 Annual Conference Presenting Sponsor: YOUR company”
- Logo/name to appear on the Conference Banner that will hang in the main room
- Inside front cover color advertisement in the Program Book (see ad details)
- Signage and verbal recognition
- Exhibitor table with two (2) exhibiting staff members (see exhibitor details)
- Opportunity to provide a client or potential client with a complimentary pass to the conference (you will receive two (2) complimentary conference registrations)
- VIP lunch seating
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference

**Harvard Sponsor (Lunch) - $6,250 per day**

After a full morning of networking and attending presentations, conference attendees will have quite an appetite! They will know of your vital role in providing the three course meal, including salad, main course and dessert.

This sponsorship includes the following:

- Full page advertisement in the Program Book (see ad details)
- Signage and verbal recognition
- Exhibitor table with two (2) exhibiting staff members (see exhibitor details)
- Opportunity to provide a client or potential client with a complimentary pass to the conference (you will receive two (2) complimentary conference registrations)
- Web link to your organization’s website on the NJAMHAA website to highlight your sponsorship and presence at the conference

**Yale Sponsor (Program Book) - $6,000**

Attendees frequently refer to the Program Book to check the agenda and read about the presenters and exhibitors. Every time they do, they will see your organization’s logo and name on the front cover. Now, that’s high visibility!

This sponsorship also includes the following:

- Full page black & white advertisement in the Program Book (see ad details)
- Verbal recognition during the conference
- Exhibitor table with two (2) exhibiting staff members (see exhibitor details)
- One free conference registration
- Web link to your organization’s website on the NJAMHAA website to highlight your sponsorship and presence at the conference
Sponsorship Opportunities

**Brown Sponsors (Tangibles) - $5,250 each**

These sponsorships provide high profile, enduring visibility for your brand at the conference. Every attendee will receive your selected tangible item at registration and have your company name and logo through the entire two days of the conference and thereafter to provide you with continual onsite visibility and long-term advertising.

Select from one of the following tangible items:
- Lanyards
- Portable Battery
- Tote Bags

These sponsorships include the following:
- Logo/name to appear on the selected items that each attendee will receive upon arrival at the conference
- Signage at registration and verbal recognition
- Complimentary registration for one company representative to attend the conference for two days
- Full page black and white advertisement in the Program Book (see ad details)
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference

**Cornell Sponsor (Breakfast) - $5,000 per day**

When people arrive at the conference, the first thing they will want is coffee. As they make their way to the breakfast station, they will know that you provided the continental breakfast and morning refreshments!

This sponsorship includes the following:
- Signage and verbal recognition
- Exhibitor table with two (2) exhibiting staff members (see exhibitor details)
- Full page black and white advertisement in the Program Book (see ad details)
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference

**Dartmouth Sponsor (Photo booth) - $5,000 per day**

Stand out among the other vendors with our brand new Photo booth sponsorship! Attendees will be drawn to your station with a fun and engaging photo booth and leave with your company information on their pictures!

This sponsorship includes the following:
- Signage and verbal recognition
- Photo booth touchscreen outfitted with YOUR logo
- YOUR logo on all photo booth prints
- Exhibitor table with two (2) exhibiting staff members (see exhibitor details)
- Full page black and white advertisement in the Program Book (see ad details)
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference

**Columbia Sponsor (Break) - $3,000 per Day**

Keep attendees alert in the middle of an information-packed day! Provide participants with freshly brewed regular and decaffeinated coffee and assorted aromatic teas.

This sponsorship includes the following:
- Half page black and white advertisement in the Program Book (see ad details)
- Signage at the break setup and verbal recognition
- Web link to your organization’s website on the NJAMHAA website to highlight your sponsorship and presence at the conference
Sponsorship Opportunities

Stanford Sponsor (Registration Brochure) - $3,000

*Sponsorship deadline is Friday, January 18, 2019

Our Registration Details Brochure and our online registration material have countless eyes upon them as we market our conference. So, with your organization’s name and logo on the front cover and our website, countless eyes will be on you, too!

This sponsorship also includes the following:
- Verbal recognition
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference

UPenn Sponsor (Keynote/Plenary) - $2,750 per Session

University of Pennsylvania

NJAMHAA is lining up well-known, dynamic, expert presenters and you can get the credit by sponsoring any of their presentations! We will soon have our program finalized and you can select the keynote presentation or plenary session – or both – to sponsor!

Each of these sponsorships includes the following:
- Company logo on the keynote or plenary session signage and in the Program Book
- Half page black and white advertisement in the Program Book (see ad details)
- Signage and verbal recognition at the appropriate keynote or plenary session
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference

MIT Sponsor (Charging Station) - $3,000 per day

Massachusetts Institute of Technology

Charge up your business while conference attendees use this station, set with laptops displaying your organization logo, to access the Internet and charge their cell phones!

This sponsorship also includes the following:
- Half page black and white advertisement in the Program Book (see ad details)
- Signage and verbal recognition
- Web link to your organization’s website on the NJAMHAA website to highlight your sponsorship and presence at the conference

Duke Sponsor - $1,000 per Workshop

Choose the workshop you would like to sponsor. Program details will be available soon. Each sponsorship includes the following:
- Company logo on all workshop signage and in the Program Book
- Half page black and white advertisement in the Program Book (see ad details)
- Signage and verbal recognition at the appropriate workshop
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference

Back Cover Ad (8 ½” wide x 11” high)
- Member Rate - $900
- Non-Member Rate - $1000

Full-page Ad (8 ½” wide x 11” high)
- Member Rate - $550
- Non-Member Rate - $750

Half-page Ad (8 ½” wide x 5.5” high)
- Member Rate - $400
- Non-Member Rate - $500

Ad Details
- Ads MUST be forwarded in a high resolution PDF, JPEG, TIFF or EPS file format

Advertisement Information

Ads are due by
Friday, March 15, 2019
Exhibiting Opportunities

Participating as an exhibitor will provide a unique two-way opportunity for you and our conference attendees to meet and network. NJAMHAA is developing the agenda to allow ample time for conference attendees to spend time speaking with all exhibitors, which will provide plenty of opportunity for them to learn about your products or services in detail and, therefore, seriously consider the potential benefits of investing in what your company has to offer. During the conference, breakfast and breaks will be served in the exhibit area.

Vendor Luncheon Raffle:
Participation is optional but strongly encouraged. Bring a vase or basket to collect business cards and a raffle item that can be displayed at your booth. NJAMHAA will contribute in the following ways:
• Participating vendors and prizes offered will be announced during the conference.
• All participating vendors will be listed on a handout included in each attendee packet to encourage attendees to visit each vendor.
• All participating vendors will keep their raffle participants’ contact information.

Exhibitors’ Registration Fee Includes:
• Admission for a maximum of two (2) exhibiting staff members (no exceptions)
• Wireless Internet access and electrical connection
• Continental breakfast and lunch – Lunch seating is with attendees.
• One 6’ display table (TABLE-TOP DISPLAYS ONLY)
• Participation in the Vendor Luncheon Raffle (see details above)
• Organization logo, organization contact information and 50-word organization/product abstract published in the Program Book
• Additional staff is $65 per person

Exhibitor Pricing:

**MEMBER RATES**
Single Day - $850 (4/15)
$750 (4/16)
Both Days - $1,400

**NONMEMBER RATES**
Single Day - $1,000 (4/15)
$900 (4/16)
Both Days - $1,800

Display Restrictions
Each tabletop display will be furnished with a 6’ table and two chairs. Displays that can be placed on top of (or in back of) the 6’ table are permitted. No exhibit may extend beyond the space of a 6’ table.

Display Setup and Removal
Tabletop displays must be set up and in place no later than 7:45 a.m. on the day of exhibiting. Setup may start at 6:30 a.m. All displays must be removed by 5:00 p.m. on the final day of exhibiting. Electrical connections and high speed Internet access are available at no additional cost. If you require assistance, please call NJAMHAA’s Event Planner at (609) 838-5488, ext. 218. Exhibitors are responsible for making and paying for their own arrangements to ship back any remaining materials or displays.

ADA Accommodations
Participants who require disability accommodations, please contact Julie Moy at 609.838.5488 ext. 218 or by e-mail at jmoy@njamhaa.org at a minimum of fourteen (14) business days prior to the event.

Register online through njamhaa.org/events
Shipping Instructions

Please have all boxes delivered one (1) day prior to the event, Friday, April 12, 2019. Each box you ship to the Crowne Plaza Princeton must be properly packaged and marked with a mailing label that reads exactly as follows:

ATTENTION
Crowne Plaza Princeton
900 Scudders Mill Rd.
Plainsboro NJ 08536
ATTN: Julie Moy
Event Date: April 15-16, 2019
Box _ of _Your_Company_Name

Each box MUST have company name printed on it. Please include the number of boxes shipped (i.e., 1 of 2, 2 of 2, etc.). There is no fee for storage. There is a limit of 10 boxes weighing no more than 50 pounds each per exhibitor that can be delivered to the Crowne Plaza Princeton one day prior to the conference. For shipments larger than this, please contact NJAMHAA’s Event Planner at (609) 838-5488, ext. 218. Larger packages must arrive on the day of setup. The Crowne Plaza Princeton reserves the right to refuse packages that appear damaged or that exceed its storage guidelines, and in any event, assumes no liability for the condition of the contents of such packages. Any package being shipped out must be prepaid, addressed, labeled, and ready for mailing. You will be billed any direct shipping costs or handling/storage fees by the facility.

Cancellation of Tabletop Display

Display space may be canceled up to one month prior to the opening date of the conference without penalty. However, a 50 percent cancellation charge will apply if cancellation is less than one month prior to the conference and a 100 percent cancellation charge will apply if cancellation is within 15 days of the conference. All cancellations must be received in writing via e-mail by NJAMHAA’s Event Planner at jmoy@njamhaa.org.

Hotel Reservations

To reserve a room, please call the Crowne Plaza Princeton at (800) 621-0555 and reference NJAMHAA 2019 Annual Conference. A LIMITED number of rooms have been blocked at the NJAMHAA Conference rate. In order to take advantage of this rate, we suggest you reserve your room by Friday, March 29, 2019.

Media Release

By completing the online registration, you acknowledge that photos and videos may be taken throughout each training/ the conference and may be used in any and all NJAMHAA online and paper publications, website and media and NJAMHAA will be held harmless regarding their use. This pertains to individuals who register themselves, as well as individuals who are registered by others.

Liability

This agreement shall not constitute or be considered a partnership, employer/employee relationship, joint venture or agency between NJAMHAA and the Exhibitor. The Exhibitor hereby agrees to and does indemnify, hold harmless and defend NJAMHAA, the Crowne Plaza Princeton, and their officers, agents or employees from and against any and all liability, responsibility, loss, damage, cost of expense of any kind whatsoever (including but not limited to cost, interest, and attorney’s fees) that they may incur, suffer, be put to, or required to pay incident to or arising directly or indirectly from any intentional or negligent act or omission by the Exhibitor or any of its employees, servants or agents, subject to the provisions herein. The Exhibitor further agrees that NJAMHAA and its agents and employees shall not be responsible in any way for a) damage, loss, or destruction of any property of Exhibitors, or b) injury to the Exhibitor or its representatives, agents, employees, licensees, or invitees, and agrees to and does indemnify, hold harmless, and defend NJAMHAA from any claims arising out of damage, loss, or destruction under a) or b) herein. The Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Crowne Plaza Princeton, its owners or managers, which result from any act or omission of the Exhibitor. The Exhibitor agrees to defend, indemnify and hold harmless the Crowne Plaza Princeton, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from the Exhibitor’s use of the property. The Exhibitor’s liability shall include all losses, costs, damages, and expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees, which arise from or out of the Exhibitor’s occupancy and use of the exhibit premises.

Inability to Hold Meeting

If because of war, fire, strike, hotel construction or renovation project, government regulation, public catastrophe, act of God or the public enemy, extreme weather or other cause beyond the control of NJAMHAA, the meeting or any part thereof is prevented from being held or is canceled, or space becomes unavailable, NJAMHAA shall determine and refund to the Sponsor/Exhibitor its proportionate share of the balance of the aggregate sponsor fees received, which remain after deducting expenses incurred by NJAMHAA and reasonable compensation to NJAMHAA, but in no case shall the amount of refund to the Sponsor/Exhibitor exceed the amount of the Sponsor/Exhibitor fee paid. NJAMHAA shall have no further liability to the Sponsor/Exhibitor. The Sponsor/Exhibitor may consider obtaining appropriate insurance coverage at its cost and expense for this contingency. NJAMHAA does not furnish this directly or indirectly.
Please follow the guidelines listed below to ensure that your registration is promptly and accurately processed.

**Online Registration**
To ensure efficiency and accuracy, we need to process all registrations online. E-mails and faxes do not constitute registrations. After completing your online registration, if you are paying by check, please print the confirmation and send a copy of it along with your payment, made payable to NJAMHAA and mail to Accounts Payable, at NJAMHAA (see address below). If you have any difficulties with online registration, please contact Julie Moy at 609-838-5488, ext. 218.

**Media Release**
By completing the online registration, you acknowledge that photos and videos may be taken throughout each training/conference and may be used in any and all NJAMHAA online and paper publications, website and media and NJAMHAA will be held harmless regarding their use. This pertains to individuals who register themselves, as well as individuals who are registered by others.

**Grievance Policy**
Should any registrant be dissatisfied with the quality of their continuing education program or exhibiting experience during this event, a request in writing, explaining why you were dissatisfied, must be submitted to NJAMHAA within five business days of the conclusion of the conference/training in order to receive a full refund of registration fees. The claim must be a valid claim and supported by specific documentation.

Your request can be sent to jmoy@njamhaa.org or faxed to 609-838-5489.

**Payment Information and Insufficient Funds**
Online payments may be made in the form of a Visa or MasterCard. Checks are also accepted, made payable to “Accounts Payable” and mailed to NJAMHAA, 3635 Quakerbridge Road, Suite 35, Mercerville, NJ 08619. If a credit card is declined for any reason, a $15 fee will be applied to your invoice and be required as payment. If a check is returned by the bank due to insufficient funds, a $35 fee will be applied to your invoice and required as payment. Individuals holding outstanding balances will be ineligible to attend future NJAMHAA conferences or trainings until the outstanding balances are paid in full. Each individual with an outstanding balance that has been carried for more than 30 days will incur a $25 late fee, which will be applied to the invoice and required as payment.