NEW JERSEY ASSOCIATION OF MENTAL HEALTH AND ADDICTION AGENCIES, INC.

2018 ANNUAL CONFERENCE

CREATING BALANCE THROUGH INTEGRATED CARE

Presented By: Ammon Labs
Accurate Reliable Testing Since 1998

APRIL 10-11, 2018
PINES MANOR EDISON, NJ

REGISTRATION DETAILS
The New Jersey Association of Mental Health and Addiction Agencies, Inc. (NJAMHAA) is a statewide trade association representing hospital-based and freestanding organizations that provide a broad range of treatment and support services to children and adults with mental health, behavioral, emotional and substance use disorders, intellectual/developmental disabilities and co-occurring disorders.

NJAMHAA developed a dynamic and comprehensive program especially tailored to meet the needs of all within the mental health, substance use and intellectual/developmental disabilities communities, such as:

- CEOs
- Peers and peer advocates
- Mental health counselors
- Drug/alcohol counselors
- Fiscal staff
- Health educators
- Management
- Mental health technicians
- Nurses
- Policymakers
- Psychiatrists
- Psychologists
- Social workers
- Supervisors
- Developmental disability specialists

**REGISTRATION FEES:**

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<th>Member</th>
<th>Non-Member</th>
<th>Student</th>
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<tr>
<td></td>
<td>One-Day Registration</td>
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<tr>
<td>By Feb. 25, 2018</td>
<td>$200.00</td>
<td>$375.00</td>
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<tr>
<td>By March 18, 2018</td>
<td>$225.00</td>
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<td>After March 18, 2018</td>
<td>$250.00</td>
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**REGISTER TODAY AT WWW.NJAMHAA.ORG/EVENTS**

Is your organization a NJAMHAA Member?
Visit njamhaa.org to view our NJAMHAA Member Directory to see if your organization is a NJAMHAA member. All employees of NJAMHAA member organizations receive the member rate to NJAMHAA events.
## Workshops at a Glance

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AGENDA AT A GLANCE

Tuesday, April 10

Open Registration, Continental Breakfast and Vendor Browsing
8:00 a.m. – 9:00 a.m.

Welcome and Introductions
9:00 a.m. – 9:15 a.m.
Anthony DiFabio, PsyD
NJAMHAA Board President
President and Chief Executive Officer, Robins’ Nest

Keynote Presentation
9:15 a.m. – 10:15 a.m.
Creating Balance through Integrated Care
Shereef M. Elnahal, MD, MBA
Commissioner, New Jersey Department of Health

Break & Vendor Browsing
10:15 a.m.– 10:45 a.m.

Workshops 1A – 1D
10:45 a.m. - 12:00 p.m.

Lunch
12:00 p.m. – 1:00 p.m.

Afternoon Plenary Session
1:15 p.m. – 2:15 p.m.
The Future of Integrated Care in Medicaid
Moderator
Matthew D’Oria, MBA
Medicaid 2.0 Chief Transformation Officer
New Jersey Health Care Quality Institute

Panelists
John Jacobi, JD, Seton Hall University
John Koehn, Chief Executive Officer, Amerigroup NJ
Joseph Masiandaro, MA
CEO and President, Care Plus NJ
James McCrath, PhD, LCSW, Vice President, Trinitas
Regional Medical Center
Peggy Swarbrick, PhD, FAOTA, Director of Practice
Innovation & Wellness, Collaborative Support Programs of NJ

Break & Vendor Browsing
2:15 p.m. – 2:45 p.m.

Workshops 1E – 1H
2:45 p.m. – 4:00 p.m.

Courage and Compassion Awards and Networking Reception
4:30 p.m. – 6:30 p.m.

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Man maintains his balance, poise, and sense of security only as he is moving forward.
Maxwell Maltz

For more information on the presenters, please go to njamhaa.org/events, under Annual Conference.
AGENDA AT A GLANCE

Wednesday, April 11

Open Registration, Continental Breakfast and Vendor Browsing
8:00 a.m. – 9:00 a.m.

Welcome and Introductions
9:00 a.m. – 9:15 a.m.
Debra L. Wentz, PhD
President and Chief Executive Officer, NJAMHAA, Inc.

Keynote Presentation
9:15 a.m. – 10:15 a.m.
Achieving Population Health through Mental Health Integration and Team-Based Care
Brenda Reiss-Brennan, PhD, APRN
Director of Mental Health Integration
Intermountain Healthcare

Break and Vendor Browsing
10:15 a.m. – 10:45 a.m.

Workshops 2I – 2L
10:45 a.m. – 12:00 p.m.

Lunch
12:00 p.m. – 1:00 p.m.

Afternoon Plenary Sessions
1:15 p.m. - 2:15 p.m.
Plenary 2A
Performance Measures: Getting Them Right from Development to Incorporation in Practice and EHRs
Frank Ghinassi, PhD, ABPP
President and CEO, Rutgers University Behavioral Health Care
Professor, Rutgers Graduate School of Applied and Professional Psychology and Adjunct Professor of Psychiatry, RWJ School of Medicine

Plenary 2B
How Health Plans Are Providing Integrated, Personalized Behavioral Health Services
Hyong Un, MD
Head of EAP and Chief Psychiatric Officer
Aetna Behavioral Health

For more information on the presenters, please go to njamhaa.org/events, under Annual Conference.
Open Registration, Continental Breakfast and Vendor Browsing
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Commissioner, New Jersey Department of Health

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10:15 a.m.– 10:45 a.m.

Workshops 1A – 1D
10:45 a.m. - 12:00 p.m.

WORKSHOP 1A
A Community Makes the Paradigm Shift – Person-centered, Trauma-informed Care in an Interdisciplinary Agency Serving Adults Traumatized as Children
Kathleen McMahon, RN, MA, EdM
Nurse Specialist, Person-centered Trauma Informed Care for Holocaust Survivors & Their Family Caregivers
Jewish Family Services of Central New Jersey
Debbie Rosenwein, MSW, LSW
Director, Holocaust Services
Jewish Family Services of Central New Jersey
Gregory Yucht, MSW, LSW
Social Worker/Case Manager for Holocaust Survivors and their Family Caregivers
Jewish Family Services of Central New Jersey

Course Description:
In 2016, Jewish Family Services of Central New Jersey (JFSCNJ) was among only 26 agencies nationally to receive the first federal grant to explore needs and develop programs for older adults who were traumatized as children. The speakers will present their two-year report of culture change, needs assessments and program enhancements. JFSCNJ is blazing a pathway for other groups of traumatized adults using its Holocaust Survivor clients and their families as guides.

JFSCNJ serves individuals with catastrophic trauma (with Adverse Childhood Experience scores of 5+), long-standing physical and social effects, and intergenerational trauma. Much focus has been on children and adolescents, and no other local agency has been asked to contribute to the database development for those children as they age. The presenters will feature therapeutic underpinnings, program development and evaluation, and case studies.

JFSCNJ’s work focuses on interrupting the effect of trauma on this and subsequent generations, on building a compassionate sustainable community, and on teaching the self-care resiliency approach to meeting challenges.

Learning Objectives:
At the end of this session, attendees will be able to:
• Explain two undercurrents buttressing the paradigm shift to agency-wide trauma-informed care.
• Describe the use of staff development approaches used to create a trauma-informed culture, including peer-to-peer psychoeducation.
• Explain the concept of self-direction or agency in respect to the concept of healing from trauma.
• Evaluate a program for older adult trauma survivors and their professional and family caregivers.

Target Audience: Social Workers, Counselors, Management, Clinical Professionals, Human Resources, Supervisors, Program Development Staff, Educators

Audience Target Levels: Intermediate, Advanced
WORKSHOP 1B

Intoxicating Cycles of Shame: The Missing Link in Treating Co-Occurring Eating and Substance Use Disorders
Margaret Nagib, PsyD
Lead Faculty, Clinical Development Institute
Timberline Knolls Residential Treatment Center

Course Description:
A deep sense of shame often underlies and drives eating disorders and substance abuse. When these two disorders co-occur, the level of shame intensifies. The special challenges of treating these co-occurring disorders will be discussed and shame will be highlighted as a key force underlying and perpetuating the cyclical nature of these disorders. Clinicians will learn how to identify and help individuals break the patterns of shame that drive destructive behaviors.

Learning Objectives:
At the end of this session, attendees will be able to:
• Explain the special challenges in diagnosing and treating co-occurring eating disorders (ED) and substance use disorders (SUD).
• Describe the cyclical role that shame plays in the precipitation and perpetuation of these disorders.
• Describe practical ways to help individuals break cycles of shame and destructive behaviors in ED and SUD.

Target Audience: Social Workers, Counselors
Audience Target Levels: Intermediate

WORKSHOP 1C

The Evidence-based, Value-based Integrated Care Manifesto
John Monahan, LCSW
President & CEO
Integrated Care for Recovery, LLC

Course Description:
By engaging and treating the 5% who account for 50% of health costs, behavioral health providers could become the leading edge in reducing skyrocketing health costs that threaten to derail the economy. But, it requires that providers first retool their competencies and services to refocus more heavily on integrated care. This workshop will show how providers can (1) adapt evidence-based services to focus on integrated care; (2) ensure that staff remain focused on managing risk by updating at every contact Health & Safety Risk Assessments, IDDT’s Stage of Treatment scores, and stage-wise service planning for mental health, physical health and substance use; (3) implement stage-wise, integrated care action steps at every contact to prevent crises, reduce harmful behavior, and/or increase healthy behavior; and (4) provide integrated medication monitoring for mental illness and other chronic diseases – currently within the scope of the Division of Mental Health and Addiction Services license and currently authorized for funding by Medicaid. This workshop will also show how to use Implementation Science to ensure, along with Medicaid-compliant documentation, that integrated care becomes the standard of care for all those served. Once this has progressed sufficiently, providers can begin advocating to reduce health costs by engaging high-cost users and those at risk of high-cost utilization and treating them with evidence-based integrated care. This strategy could redirect individuals away from emergency/inpatient care and into evidence-based, integrated care provided by a reconstituted and integrated behavioral health system focused on keeping the 5% healthy in every respect.

Learning Objectives:
At the end of this session, attendees will be able to:
• Identify four components of Implementation Science and specify how these can help refocus services in every program on evidence-based and value-based integrated care – especially preventing emergency/inpatient care – through integrated health and safety protocols, and ensuring Medicaid-compliant documentation on a consistent basis.
• Describe the impact of mental illnesses on brain structure, and how three risk-based and evidence-based interventions focused on integrated care can reduce limbic reactivity and improve cognitive functioning.
• Explain the eight risk-based Stages of Treatment in evidence-based Integrated Dual Disorder Treatment, and the four evidence-based OARS Interventions of Motivational Interviewing.
• Implement plans to build supervisory and managerial systems for integrated care, evidence-based practice, staff-consumer safety protocols and ongoing Medicaid compliance monitoring by staff, supervisors and managers.

Target Audience: CEOs, Managers, Supervisors, Social Workers, Counselors, Other Service Staff
Target Levels: Beginner, Intermediate, Advanced
WORKSHOP 1D
Using What You’ve Got! Leadership, Workforce and Data
David Bucciferro
Senior Advisor, Foothold Technology
Robert N. Davison, MA, LPC
Chief Executive Officer, Mental Health Association of Essex & Morris, Inc.

Course Description:
Whether you operate in a managed care, value-based payment or fee-for-service environment, to thrive in today’s world of health care, your agency needs to demonstrate reduced costs, improved outcomes and a positive experience for those you serve. Where do you start and how do you get there? When an agency combines strong leadership, a skilled workforce and data – like a three-legged stool, it can find the stability it needs to successfully navigate change and effectively market its results to funders. In this session, participants will take a closer look at each of the three principles and demonstrate how using data to drive decision-making can support leaders, develop an agency’s workforce and provide insight into the overall performance of an agency’s programs and services. Attendees will gain insight from global and individual provider perspectives. Attend this session to gain replicable tools and concrete tips for you to elevate your agency’s impact internally and for those you serve.

Learning Objectives:
At the end of this session, attendees will be able to:
• Implement practices and measures to improve efficiency and effectiveness at all levels of the organizations, including administratively, clinically and from a support perspective.
• Explain their agencies’ technical readiness to generate reports that can inform all aspects of their agencies’ operations and service provision in a fee-for-service environment.
• Explain their data in order to develop strategic partnerships and gain additional revenue streams.
• Implement strategic plans to address readiness and operational workloads in an environment of fee-for-service, managed care and/or value-based payments.

Target Audience: Direct Care Staff, Program Directors, Strategic Planners, Agency Management
Audience Target Levels: Intermediate

Lunch
12:00 p.m. – 1:00 p.m.

Afternoon Plenary Session
1:15 p.m. – 2:15 p.m.
The Future of Integrated Care in Medicaid
Moderator
Matthew D’Oria, MBA
Medicaid 2.0 Chief Transformation Officer
New Jersey Health Care Quality Institute

Panelists
John Jacobi, JD, Seton Hall University
John Koehn, Chief Executive Officer, Amerigroup NJ
Joseph Masiandaro, MA
CEO and President, Care Plus NJ
James McCrath, PhD, LCSW, Vice President, Trinitas Regional Medical Center
Peggy Swarbrick, PhD, FAOTA, Director of Practice Innovation & Wellness, Collaborative Support Programs of NJ

Course Description:
The New Jersey Health Care Quality Institute will host a panel discussion with insurance carriers, providers and advocates to provide an update on current integrated care models for New Jersey Medicaid beneficiaries, as well as the continuing challenges and barriers to integration. Topics will include current governing regulations and the impact of the transfer of the Division of Mental Health and Addiction Services into the Department of Health on licensing, clinical/treatment and maintaining a person centered/population health focus in addressing health disparities, as well as lessons learned, and the current managed care organization contract framework and how it might be modified.

Learning Objectives:
At the end of this session, attendees will be able to:
• Explain the process for obtaining a license for where services are co-located and describe strategies for success.
• Explain which services are included in the MCO contract and debate the inclusion of behavioral health services in the NJ Medicaid MCO contract.
• Demonstrate alternative clinical models of integrated care focused on the person/population need, including health disparities.

Target Audience: Professional, Management and Financial Leadership and Staff
Audience Target Levels: Intermediate, Advanced

Break & Vendor Browsing
2:15 p.m. – 2:45 p.m.

Workshops 1E – 1H
2:45 p.m. – 4:00 p.m.
WORKSHOP 1E
Simply Amazing: The Secret behind Guinness World Records and Reaching your Potential
David Justus
President, Northcoast University, LLC

Course Description:
Officially amazing! The Secret behind Guinness World Records identifies the five key areas where world record holders excel and the one secret they use to achieve amazing outcomes. Once discovered, the secret will help attendees reach higher levels of personal and professional potential.

Learning Objectives:
At the end of this session, attendees will be able to:
• List extraordinary life goals, which will allow for continued personal and professional growth.
• Identify the four beliefs (limiting, traditional, fear-based, and empowering) and analyze which beliefs they hold and how these beliefs limit or empower their potential to grow and succeed.
• Describe a plan for better time management.
• Identify the source of their individual potential and use it to achieve greater outcomes in their personal and professional lives.

Target Audience: Social Workers, Counselors
Audience Target Levels: Beginner, Intermediate, Advanced

WORKSHOP 1F
Sock It to Stigma
George Mladenetz, MEd, LCADC, ICWC-I
Treatment Coordinator
Council on Compulsive Gambling of NJ, Inc.

Course Description:
This workshop will enable participants to develop a greater understanding of the powerful nature of inadvertent stigma, which arguably is one of the greatest barriers to individuals receiving treatment and recovery support services within the mental health and substance use disorder systems. Various types of stigma will be discussed, as well as stigmatizing language, which will be contrasted with “Language of Recovery” terms. Attendees will learn ways of combatting stigma through stigma reduction initiatives and also learn how to “destigmatize” their workplace, thus reducing stigma as a barrier to service delivery.

Learning Objectives:
At the end of this session, attendees will be able to:
• Describe stigma and examine its importance and impact on clients.
• Describe inadvertent stigmatizing language within the fields of mental health and addictions and embrace the Language of Recovery terms and The Most Respectful Way of Referring to People is as People.
• Explain ways agencies can combat stigma through stigma reduction Initiatives and by “destigmatizing” their approaches with clients.

Target Audience: Social Workers, Counselors, Program Directors, Treatment Providers
Audience Target Levels: Beginner, Intermediate, Advanced
**Workshop 1G**

**New Jersey’s Pediatric Psychiatry Collaborative: An In-Depth Look at a Successful Community-Based Model for Integrating Primary and Mental/Behavioral Health Care**

*Raymond Hanbury, PhD, ABPP*
Clinical Psychologist
Hackensack Meridian Health

*Stephanie Azzarello, BA*
Case Manager/Data Analyst
Hackensack Meridian Health

*Frances Pelliccia, MD*
Pediatrician
Pediatric Faculty Group

**Course Description:**
The ongoing shortage of child and adolescent psychiatrists has led to long and unnecessary lag times in screening, identifying and treating mental/behavioral health issues. Many models exist for integrating mental/behavioral health within primary care. Panelists will offer insights from a pilot project to enhance the comfort and competence of pediatricians to address mental/behavioral health during well child visits, through education, training and a collaborative consultation and referral “Hub” staffed by mental health professionals. Speakers will also share data results from the first two years of the pilot, as well as recent developments to expand the initiative statewide. Lastly, panelists will share mental/behavioral health tools that can be used with families, as well as community-based resources.

**Learning Objectives:**
At the end of this session, attendees will be able to:

- Describe the current state of mental health disorders among youth nationwide and in New Jersey, as well as the social determinants of mental health.
- Describe the importance of the pediatric psychiatry and primary care collaborative model in use in 30 states nationwide, including New Jersey.
- Explain the relationship among pediatric medical homes, the psychiatry Hubs used for consultation and referral services for pediatricians and their patient families.
- Identify statewide and local resources for assisting children and families with mental/behavioral health issues.

**Target Audience:** Pediatricians, Psychologists, Psychiatrists, Social Workers, Counselors, Educators, Parents, Public Health Professionals

**Audience Target Levels:** Beginner, Intermediate, Advanced

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**Workshop 1H**

**EBP²: Evolving Better Partnerships x Evidence-Based Practices**

*Anna Marie Toto, EdM*
Program Coordinator
Rutgers University Behavioral Health Care
Behavioral Research and Training Institute
IMR Training and Consultation Program

**Course Description:**
Evidence-Based Practices (EBPs) often operate in silos across the spectrum of behavioral healthcare services. Moreover, opportunities to cultivate an internal infrastructure of EBP expertise at program settings are hindered by organizational challenges, such as staff turnover, lack of clinical supervision time and limited access to training and support. This workshop will explore a formula and collaborative framework currently being utilized for the implementation of Illness Management and Recovery (IMR), an empirically supported EBP from the Substance Abuse and Mental Health Services Administration. Recent outcomes demonstrate that utilizing Evolving Better Partnerships as a multiplier for Evidence-Based Practices (EBP²) has the potential to create long-term EBP sustainability, enhance workforce development and improve client outcomes. Come learn about the key features of EBP² and how it can be replicated to bring your EBP implementations to the next level.

**Learning Objectives:**
At the end of this session, attendees will be able to:

- Explain at least two key elements of the EBP² model.
- Describe the value of strategic collaborative partnerships to mitigate the common impediments preventing EBPs from obtaining sustainability.
- Describe a step that can be taken to begin to replicate this model at their agencies.

**Target Audience:** Social Workers, Counselors, Management

**Audience Target Levels:** Beginner, Intermediate, Advanced

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**Courage and Compassion Awards and Networking Reception**

4:30 p.m. – 6:30 p.m.

The Courage and Compassion Awards & Networking Reception is a time to connect with the NJAMHAA Annual Conference attendees you know, and meet new people as we honor exemplary industry professionals with Courage and Compassion Awards.

All registered attendees for Day 1 of NJAMHAA’s 2018 Annual Conference are welcome to attend this event at no extra fee.

If you are not attending the conference and would like to attend the Courage and Compassion Awards & Networking Reception, please register online by visiting www.njamhaa.org/events, selecting “2018 Annual Conference” and “Click Here to Register”.

**Courage and Compassion Attendance Fee for Non-Conference Day 1 Attendees:** $35.00
Wednesday, April 11, 2018

Open Registration, Continental Breakfast and Vendor Browsing
8:00 a.m. – 9:00 a.m.

Welcome and Introductions
9:00 a.m. – 9:15 a.m.
Debra L. Wentz, PhD
President and Chief Executive Officer
NJAMHAA, Inc.

Keynote Presentation
9:15 a.m. – 10:15 a.m.
Achieving Population Health through Mental Health Integration and Team-Based Care
Brenda Reiss-Brennan, PhD, APRN
Director of Mental Health Integration
Intermountain Healthcare

Course Description:
Properly diagnosing and treating mental disorders through an effective integrated team approach are vital to achieving population health. In 2000, Intermountain created a Mental Health Integration (MHI) program that made mental health evaluation and service part of the routine care for all patients seeking care at Intermountain, with an emphasis on primary care. The MHI program was integrated into iCentra (Intermountain’s Cerner electronic medical record), digitizing clinical workflows and connecting patient records to allow clinicians to have the necessary tools, resources and information to make appropriate team-based clinical decisions. Results from more than 100,000 patients over a 10-year period show improved outcomes, enhanced patient experience and better value. Intermountain’s Mental Health Integration program won the 2017 Hearst Health Prize, an annual $100,000 award given in recognition of outstanding achievement in managing or improving health in the U.S.

Learning Objectives:
At the end of this session, attendees will be able to:
• Describe effective philosophies and approaches for mental health integration and team-based care.
• Explain principles of measurement to successfully implement team-based care solutions.
• Explain clinical processes and care coordination functions associated with mental health integration.

Target Audience: Social Workers, Counselors, Management, Fiscal
Audience Target Levels: Intermediate

Break and Vendor Browsing
10:15 a.m. – 10:45 a.m.

Workshops 2I – 2L
10:45 a.m. – 12:00 p.m.

Workshop 2I
Getting Ahead of Stress, Burnout and Compassion Fatigue
Anne E. Collier, MPP, JD
Professional Certified Coach, Chief Executive Officer
Cynthia Shaffer, MS, MBA
Chief of Operations; Practice Group Chair, Healthcare Arudia

Course Description:
Research demonstrates that workplace stress adversely affects wellbeing and efficacy of healthcare and human services professionals. In prior studies, resilience and self-care have proven to positively impact compassion satisfaction (CS) and lessen the effects of burnout and compassion fatigue (CF). Arudia uses Myers-Briggs Type Indicator® (Type) to help participants understand Type-specific preferences, stress triggers and ‘shadow-side’ stress responses for burnout and CF management and prevention, as well as for increased CS. The Arudia System increases participants’ interpersonal awareness. With a framework for understanding cognitive diversity, participants will (i) learn to better understand Type-specific stress profiles; (ii) gain insights into triggers and remedies for restoring balance; and (iii) learn to develop stress-reduction routines while building on the knowledge from ‘shadow-side’ experiences. Next, participants will learn how to use proven communication tools framed in The Arudia Collaborative Approach, – The Arudia Win-Win Conversation Model and The Arudia Coaching Model – to develop resiliency skills and improve wellbeing, performance and effectiveness.

In this program, the presenters will share strategies for getting ahead of stress, burnout and compassion fatigue. Participants will also learn techniques for supporting their co-workers in avoiding stress, burnout and compassion fatigue.

Learning Objectives:
At the end of this session, attendees will be able to:
• Explain Type-specific stress triggers.
• Describe how to prevent and minimize stress, burnout and compassion fatigue by developing resiliency skills.
• Explain how to prevent and mitigate stress, burnout and compassion fatigue via improved communication, awareness skills, self-care and self-management.

Target Audience: Social Workers, Counselors
Audience Target Levels: Beginner, Intermediate, Advanced
WORKSHOP 2J

Problem Gambling and Trauma
Kenneth M. Litwak II
Problem Gambling Prevention Specialist
Council on Compulsive Gambling of NJ, Inc.

Course Description:
This workshop will explain the relationship between trauma and disordered gambling. For example, Adverse Childhood Experiences may one day result in a diagnosis of disordered gambling, and adult onset trauma might result in problem gambling behaviors. The social cost of disordered gambling might include developmental trauma for the children of individuals with disordered gambling.

Learning Objectives:
At the end of this session, attendees will be able to:
• Describe the relationship between problem gambling and trauma in its various forms.
• Identify disordered gambling in a population seeking treatment for trauma.
• Explain problem gambling from perpetuating trauma in the family.

Target Audience: Social Workers, Counselors, Veterans, People who work with at-risk populations including workers in the mental health and addiction fields, and those involved in the criminal justice system

Audience Target Levels: Intermediate

WORKSHOP 2K

CCBHC: Innovative Model of Care for Behavioral Health
Brenda Goggins, JD
Vice President, Oaks Integrated Care
Michael D’Amico, LCSW
Director, Oaks Integrated Care
Rebecca Farley David, MPH
Vice President, Policy & Advocacy
National Council for Behavioral Health

Course Description:
This workshop will provide an overview of what the Certified Community Behavioral Health Clinic (CCBHC) is and how it is uniquely different than other models of care. It will cover the types of services provided, the evidence-based models of care utilized and the payment model for the CCBHC. More importantly, this workshop will cover the challenges associated with implementing this new model of care during the same time that many Division of Mental Health and Addiction Services funded programs were moving from contract-based payment to fee-for-service. It will address the need for strong community partnerships and the need for innovative approaches to achieve desired outcomes. The U.S. Department of Health and Human Services mandates specific performance measures, thereby creating the need for efficient and effective electronic health record solutions for outcomes tracking and monitoring.

The CCBHC and the move to fee-for-service have fundamentally shifted how organizations deliver care and are fundamentally transforming organizational culture. The need for organizations to be nimble and adapt quickly are essential survival tactics. Organizations have a choice in how they react to disruptive forces: They can resist or they can be early adopters and find ways to help shape and influence the future of the behavioral health industry. Oaks Integrated Care has chosen to embrace the shifting tides and will, through this workshop, share some of its key learnings that have led to transformational change. Rebecca Farley of the National Council will provide an overview of the CCBHC Impact Survey results.

Learning Objectives:
At the end of this session, attendees will be able to:
• Explain the unique characteristics of the CCBHC, including services delivered, payment model and evidence-based practices.
• Describe at least five unique performance/outcome measures that are unique to the CCBHC.
• Identify at least two ways in which the CCBHC has led to transformational change within the larger organizational structure.

Target Audience: Social Workers, Counselors, Management, Administrators, Finance

Audience Target Levels: Beginner, Intermediate, Advanced
WORKSHOP 2L

The Benefits of Developing Medical-Legal Partnerships to Address the Social Determinants of Health and Promote Comprehensive and Holistic Healthcare

Erika Kerber, Esq.
Director of Litigation
Community Health Law Project

Harold B. Garwin, Esq.
President/Executive Director
Community Health Law Project

Linda Y. Mur, PhD, LCADC
Associate Vice President,
Adult Behavioral Health and Substance Use Disorder Services

Course Description:
This workshop will explain the benefits and value of developing medical-legal partnerships as a necessary component of a comprehensive treatment program to promote holistic health care. Research indicates that approximately 60% of our health is determined by social, environmental and behavioral factors. When key elements of everyday life are compromised – such as disruptions in income, housing, health coverage and food security – health suffers and recovery is compromised. Yet, healthcare professionals lack expertise in navigating these complex social issues and the public systems that are designed to help. Bridging this gap with legal expertise provides a necessary link to quality health care: a medical-legal partnership. The impact of medical-legal partnerships includes, but is not limited to, better patient compliance with care and improved health, and reduced healthcare spending for high-use and high-cost patients. Rebecca Fa

Learning Objectives:
At the end of this session, attendees will be able to:
• Describe the social determinants of health.
• Explain how the social determinants of health affect overall health outcomes.
• Implement medical-legal partnerships to address the social determinants of health and significantly benefit both patients and healthcare providers.

Target Audience: Administrators, Management, Social Workers, Counselors, Fiscal
Audience Target Levels: Beginner, Intermediate

Afternoon Plenary Sessions
1:15 p.m. - 2:15 p.m.

Plenary 2A
Performance Measures: Getting Them Right from Development to Incorporation in Practice and EHRs
Frank Ghinassi, PhD, ABPP
President and CEO, Rutgers University Behavioral Health Care
Professor, Rutgers Graduate School of Applied and Professional Psychology and Adjunct Professor of Psychiatry, RWJ School of Medicine

Course Description:
Dr. Ghinassi will speak about performance measures, beginning with the premises behind developing measures and selection of the right measurements. He will provide useful information on incorporating external quality measures into practice and building measures into electronic health records systems. A case example will be presented that conceptualizes quality metrics in an integrated setting.

Learning Objectives:
At the end of this session, attendees will be able to:
• Explain the premises, methods and goals behind performance measure development.
• List the steps in meaningfully incorporating actionable performance measures into practice.
• Identify several current and planned, and nationally endorsed measures for the fields of psychiatric, mental health and addictions treatment.

Target Audience: Social Workers, Management, Administrators
Audience Target Levels: Beginner, Intermediate

Lunch
12:00 p.m. – 1:00 p.m.
PLENARY 2B
How Health Plans Are Providing Integrated, Personalized Behavioral Health Services
Hyong Un, MD
Head of EAP and Chief Psychiatric Officer
Aetna Behavioral Health

Course Description:
This session will focus on reviewing determinants of healthcare outcomes, including behavioral and physical health. The presentation will review how health plans address and integrate these services to deliver a differentiated consumer experience that is critical to successful consumer engagement, activation and health outcomes.

Learning Objectives:
At the end of this session, attendees will be able to:
• Identify determinants of health outcomes.
• Articulate strategies for integrating these determinants in healthcare delivery to create differentiated consumer experience with the goals of enhanced engagement, activation and outcomes.
• List three benefits of integrating social determinants of health into healthcare delivery and management.

Target Audience: Social Workers, Counselors, Management, Administrators
Audience Target Levels: Beginner, Intermediate, Advanced

Workshop 2M
Integrated Medication Services: Rewarding for All
Linda G. Gochfeld, MD
Medical Director
SERV Behavioral Health System, Inc.
Narsimha Pinninti, MD
Oaks Integrated Care
Medical Director, CCBHC
Professor of Psychiatry

Course Description:
This workshop will describe various models for providing medication services in the outpatient setting, to serve the maximum number of individuals with high-quality care and to receive adequate reimbursement.

Learning Objectives:
At the end of this session, attendees will be able to:
• Explain population-based integrated medication services.
• Describe models to optimize prescribers’ work in the outpatient setting.
• Implement scheduling and ancillary services to ensure fulfillment of clinical, administrative and fiscal requirements.
• Implement services to enhance prescribers’ and consumers’ experiences, and to avoid burnout and maintain continuity.

Target Audience: Management, Prescribers, Clinicians
Audience Target Levels: Beginner, Intermediate
CE Hours: 1.25 – Clinical

Workshop 2N
Technology Assisted Integration Strategies
Donald J. Parker, LCSW
President and CEO, Carrier Clinic

Course Description:
This workshop will review technology integrated therapeutic tools, joined with the science of compassion, in providing evidence-based behavioral health care.

Learning Objectives:
At the end of this session, attendees will be able to:
• Identify optimal structures for integration of behavioral health and physical health care.
• Explain technology’s role in integration initiatives.
• Implement combinations of technology and manpower to create customized and effective episodes of care.

Target Audience: Social Workers, Counselors
Audience Target Levels: Intermediate, Advanced
Workshop 2O

CCBHCs: Key Factors for Success Heading into Year 2
Rebecca Farley David, MPH
Vice President, Policy & Advocacy
National Council for Behavioral Health

Course Description:
With the first year of the Certified Community Behavioral Health Clinic (CCBHC) demonstration winding down, clinics have hired new staff, implemented new workflows, launched new service lines and begun to collect data on core quality measures. Now, what’s ahead in Year 2 of the demonstration and how can providers prepare? This session will provide insights from the federal perspective on common CCBHC challenges, solutions and what it will take to show success on the program evaluation—while building political support to extend the life of the CCBHC program. Attendees will hear about colleagues’ progress to date on key quality indicators; learn clinical and operations best practices to demonstrate progress on these indicators; identify strategies for maximizing the impact of their prospective payment rate heading into the rebasing process; and receive an update on sustainability efforts in Washington, DC and throughout the demonstration states.

Learning Objectives:
At the end of this session, attendees will be able to:
• Describe best practices in core CCBHC activities, such as providing integrated mental health and substance use care and establishing partnerships with hospitals to reduce hospital readmissions.
• Identify strategies to make the most of the CCBHC prospective payment rate during the rebasing process.
• Explain current national and state efforts to ensure sustainability beyond the two-year window of the CCBHC program.

Target Audience:
Clinical and operational leadership, program directors or staff supervisors overseeing core CCBHC operations
Audience Target Levels: Intermediate

Workshop 2P

Ethics and Professional Responsibility in Today’s World
Christine Heer, JD, MSW, LCSW, DVS
Lecturer, Seton Hall University

Course Description:
This workshop will address issues related to legal and ethical practice in today’s environment, specifically the duty to maintain confidentiality and how this duty is challenged by the current values and the proliferation of the use of technology in mental health services practice. The workshop will also provide information on recent changes in ethical standards and legal requirements impacting the work of mental healthcare providers.

Learning Objectives:
At the end of this session, attendees will be able to:
• Explain the intersections between ethical and legal obligations.
• Identify the requirements and limitations of confidentiality and privilege of client communications per the New Jersey Mental Health Service Provider Privilege Statute (2016).
• Identify relevant updates to both the National Association of Social Work’s Code of Ethics and the Social Work Licensure Code (pending finalization of changes).
• Explain the ethical issues related to the use of technology in mental health practice.

Target Audience: Social Workers and other Mental Health Professionals
Audience Target Levels: Beginner, Intermediate, Advanced
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Online Registration
To ensure efficiency and accuracy, we need to process all registrations online. E-mails and faxes do not constitute registrations.

After completing your online registration, if you are paying by check, please print the confirmation and send a copy of it along with your payment, made payable to “NJAMHAA” and mailed to NJAMHAA, Attention: Accounts Payable, 3575 Quakerbridge Road, Suite 102, Mercerville, NJ 08619. If you have any difficulties with online registration, please contact Julie Moy at 609-838-5488, ext. 218.

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