NJAMHAA’S IT PROJECT
2018 ANNUAL CONFERENCE
INVASION
OF THE DATA SNATCHERS
5.8.18 PINES MANOR
EDISON NJ
REGISTRATION DETAILS
SPONSORED BY abs
The Information Technology Project (IT Project), previously known as the Community Management Information System (MIS) initiative which began in May of 1984, is a joint undertaking between the New Jersey Division of Mental Health and Addiction Services (DMHAS) and the New Jersey Association of Mental Health and Addiction Agencies, Inc. (NJAMHAA) to enhance the development and promotion of an effective, efficient and high quality community mental health, substance use and intellectual/developmental disabilities services system in New Jersey by adopting, implementing and appropriately using technology.

The goal of the NJAMHAA IT Project is to maximize providers’ effective and efficient use of technology while serving the most vulnerable residents of New Jersey through the provision of technical education, hardware and software maintenance, and technical assistance and support in all areas of business operations, including but not limited to corporate compliance, quality assurance, billing and collections and human resources.
Registration/Breakfast/Vendor Browsing
8:00 a.m. to 9:00 a.m.

Welcome & Introductions
9:00 a.m. to 9:15 a.m.

Keynote Presentation
9:15 a.m. to 10:15 a.m.

Break and Vendor Browsing
10:15 a.m. to 10:30 a.m.

Workshops A – C
10:30 a.m. to 11:40 a.m.

Afternoon Plenary
11:40 a.m. to 12:40 p.m.

Lunch and IT Hero Awards Ceremony
12:45 p.m. to 1:45 p.m.

Break and Vendor Browsing
1:45 p.m. to 2:00 p.m.

Workshops D-F
2:00 p.m. to 3:10 p.m.

Workshops G-I
3:10 p.m. to 4:20 p.m.

Register today at www.njamhaa.org/events
Registrations need to be submitted online.
If you need assistance, contact Julie Moy at jmoy@njamhaa.org.

Is your organization a NJAMHAA Member?
Visit njamhaa.org to view our NJAMHAA Member Directory to see if your organization is a NJAMHAA member.
All employees of NJAMHAA member organizations receive the member rate to NJAMHAA events.
Detailed Agenda

Registration/Breakfast/ Vendor Browsing
8:00 a.m. to 9:00 a.m.

Welcome & Introductions
9:00 a.m. to 9:15 a.m.
June Noto, Vice President, Information Technology, Human Resources and Administrative Services, NJAMHAA

Keynote Presentation
9:15 a.m. to 10:15 a.m.
The Moneyball CIO – Learning the Science of IT Decision Making
Wesley McPherson, Research Director, Info-Tech Research Group, Ontario, Canada

Course Description:
In 2002, Billy Beane, the General Manager of the Oakland A's baseball team, revolutionized the game, when he used player statistics to analyze and place value on them for recruitment, transforming one of the worst teams in baseball to have the longest running winning streak for a team in the American League. Although the team didn’t go on to win the championship that year, the Boston Red Sox did in 2004 using the same methodology.

Mr. McPherson will discuss how IT can often feel like an unwinnable game, with limited resources, changing priorities, multiple stakeholders and increased demands. Too often, IT leaders must make decisions with insufficient information and without knowing the true effect on the business. Learn how a “Moneyball CIO” can utilize a framework that removes the guesswork from what makes the business happy and predicts the impact of key decisions before they happen.

Break and Vendor Browsing
10:15 a.m. to 10:30 a.m.

Workshops A – C
10:30 a.m. to 11:40 a.m.
Workshop A
Demystifying Hacking
Ken Romer, CIO, ITMS

Course Description:
Doing nothing is no longer an option. You need to implement best practices to protect your organization, your data and your information. Government agencies will come down on your organization harshly if you cannot show that you have a cyber-security plan. Also, is the Internet of Things (IoT) right for your organization and what is crypto currency? There are currently more than 740 types of crypto currencies totaling more than $10 billion. This workshop will give you the best practices you need.

Workshop B
Employment Law Overview
Andree Laney, Compliance Trainer, Employers Association of New Jersey

Course Description:
Ms. Laney will examine the legal requirements, risks and recent challenges employers have encountered in investigating employee claims, accommodating pregnancy and disability-related requests, classifying employees and volunteers, and protecting confidential and proprietary employer information.
Workshop C
Taking the Anxiety Out of Interoperability: A Proven Methodology for Integrations
Angela Ball, Integration Practice Manager, Qualifacts Inc.

Course Description:
Interoperability is the name of the game in behavioral health care today, but getting there isn’t always easy. Successful integrations share a few things in common: They start with a shared goal and a step-by-step process to solve clinical challenges, improve productivity, or achieve other strategic priorities. Hear how your peers from leading behavioral health organizations solved interoperability challenges through recent integrations—and what they wish they’d thought about ahead of time.

This presentation will show you how to:
• Build a business case for integration.
• Understand the voices and team members you need to include to make your integration a success.
• Adopt a proven methodology for meeting clinical challenges and achieving business success with integration.

All participants will receive a toolkit which is a checklist for behavioral healthcare teams adopting the value-based care model.

Morning Plenary
11:40 a.m. to 12:40 p.m.
A Panel Presentation: Cyber-Threat Management: Awareness, Prevention, Recovery and Coverage
Chris Mangano, Vice President, Mercadian Technologies
Jeremy Perlman, Risk Adviser, Borden Perlman Salisbury & Kelly
Deborah Cmielewski, Esq, Schenck, Price, Smith & King

Moderated by:
Janice Mahlmann, President, August eTech

Course Description:
Are you afraid your company’s computer system will be hacked, breached, or extorted? If your business suffered a cyber security incident today, who would you call? What are the applicable laws? How would you pay for the damages? Cyber Liability insurance has become one of the most cost-effective, comprehensive tools to address these questions in the aftermath of an incident; having the right insurance protection can save your business from financial and reputational ruin. Insurance companies are partnering with their policyholders to transform what otherwise could be a catastrophic situation into a minor headache, and the cost of the insurance is so manageable that it’s not worth leaving these exposures uncovered! If your organization hasn’t explored Cyber Liability insurance and the importance of user-awareness training, this session will be a perfect opportunity to better understand how to educate your staff (avoiding threats to begin with) and have the necessary policies/protocols in place to help you recover from a disruption…operationally and financially, as well as knowing the legal ramifications of the breach and the steps needed to take to re-mediate the incident.

• Cyber-Threat-Protection/Prevention – User-Awareness Training
• Value of the Cyber Liability insurance application process
• Brief overview of coverages available
• Estimated cost of the insurance
• Breach Examples – What is the potential cost of an incident?

Lunch and IT Hero Awards Ceremony
12:45 p.m. to 1:45 p.m.
Break and Vendor Browsing
1:45 p.m. to 2:00 p.m.

Workshops D-F
2:00 p.m. to 3:10 p.m.

Workshop D
EHR Lessons Learned in a Fee-for-Service Environment: End User Adoption, Work Flows and Success with Billing; EHR Selection, Re-Selection, Implementation and Utilization
Denise Majka, AVP, Easterseals New Jersey Solutions
Shelly Samuels, CIO, Easterseals New Jersey Solutions

Course Description:
Easterseals New Jersey Solutions provides cost-effective administrative solutions, including Electronic Health Records (EHR) for other not-for-profit organizations in order to enhance their ability to be effective and efficient in providing services to their consumers. The presenters have more than 15 years of experience billing Medicaid electronically and support several organizations throughout New Jersey with their value-added services such as system administration, end-user support and EHR help-desk support (24/7), report building and end-user training.

Best Practice: EHR Topics to be covered:
• EHR Culture
• Selection or Reselection Process
• Implementation Planning
• Assessing Equipment Needs
• Systems Administration
• Staff Training
• End User Support
• Utilization Roadmap and Workflow
• Quality Improvement and EHR
• Measuring Outcomes and Preparing for Value-Based Payments

Workshop E
Implementing Employee Incentive Programs to Help Drive Higher Engagement
Don Hebert, National Program Manager, Certipay

Course Description:
This workshop will address the best practices for implementing an employee incentive program that will increase employee engagement and performance.
• Why Offer an Employee Incentive Program?
• Understanding your Target Audience
• Tailoring your Program to your Workforce
• Communicating your Incentive Program
• Receiving Maximum Buy-in and Participation
• Evaluating Program Effectiveness
• Utilizing Technology andMessaging to Engage the Workforce
• Best Practices for Sustainability and Ongoing Success
• Case-Study
• Q&A

Workshop F
Leveraging Technology to Capture Outcomes and Demonstrate Value: Practical Approaches to Moving to Value-Based Care
Dennis Morrison, PhD
Owner and Principal, Morrison Consulting

Course Description:
Value-based care is becoming the cornerstone of accountable care. As payers consider implementing value-based approaches for medical, behavioral, and intellectual/developmental disabilities services, providers need practical direction on how to utilize technology to survive and thrive in this new environment.

Participants will be able to:
• Identify standardized processes and workflows that enable the aggregation of a standardized data set that can be leveraged to track quality and outcomes.
• Discuss how to leverage technology to “connect” to other providers and share information in a coordinated and standardized manner.
• Review prevalent quality measures being used in value-based care (VBC) programs across the country to support various integrated care models and explain the implications of process oriented metrics vs. outcome oriented metrics.
• Review case studies of approaches taken with technology to support VBC models, such as Certified Community Behavioral Health Clinics, Health Homes, Medicaid Accountable Care Organizations and more.
Workshops G-I
3:10 p.m. to 4:20 p.m.

Workshop G
Network Security Beyond the Firewall
Tony Pugielli, Manager of Systems Engineers
Christopher J. Voll, VP, Technical Services
Turn-key Technologies

Course Description:
In health care, the need for network security is paramount, and your protection should not end at the firewall. With the recent explosion of IoT devices, and BYOD environments allowing a myriad of devices to access the corporate network, it is more important than ever to maintain a proper security posture. We will discuss best practices for securing wired and wireless networks across corporate, guest and BYOD environments.

Workshop H
Engaging Clients through your Website
Greg Queen, Sales Manager, DirectLine
Alex Isaac, Senior Sales Executive, DirectLine

Course Description:
This workshop will demonstrate how to engage your clients through your website and maximize search engines to drive more business.

Is Google going to be more or less important over the next five years? How about 10 years? Clearly search engines will only continue to increase in both importance and value in the years to come as we all become further ingrained with our digital landscape. More than ever, search engines want to connect businesses with the people who are searching for them; however, the criteria the search engines are using to make these connections are becoming more complicated, yet streamlined. What that also means is that with the right expertise, these changes can be taken advantage of while competitors flounder to try to keep up, gaining or losing clients based on their trajectory.

Workshop I
2018 Cybersecurity Best Practices & Managing HIPAA Compliance on a Budget
Rashaad Bajwa, President and CEO, Domain Computer Services, Inc.

Course Description:
Even though security exploits frequently consume the headlines of technology blogs and news outlets, CIOs may find it difficult to adequately fund cybersecurity programs. There is no doubt that an exploit could debilitate a business. A good cybersecurity budget is built on outcomes. Most organizations should be able to say with a straight face: “We understand most of our current risks and we’re managing them within a budget.” “We’re reasonably prepared for a breach” “We’re spending in the right areas of cybersecurity.” This workshop will enable you to say these things – with a straight face.
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We provide updates on trainings, events and resources available.

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