INVASION
OF THE DATA SNATCHERS
5.8.18 PINES MANOR EDISON NJ
SPONSORSHIP, EXHIBITING AND ADVERTISING OPPORTUNITIES
ABOUT THE NJAMHAA IT PROJECT

The Information Technology Project (IT Project), previously known as the Community Management Information System (MIS) initiative which began in May of 1984, is a joint undertaking between the New Jersey Division of Mental Health and Addiction Services (DMHAS) and the New Jersey Association of Mental Health and Addiction Agencies, Inc. (NJAMHAA) to enhance the development and promotion of an effective, efficient and high quality community mental health and addiction services system in New Jersey by adopting, implementing and appropriately using technology.

The goal of the NJAMHAA IT Project is to maximize providers’ effective and efficient use of technology while serving the most vulnerable residents of New Jersey through the provision of technical education, hardware and software maintenance, and technical assistance and support, in all areas of business operations, including but not limited to corporate compliances, quality assurance, billing and collections and human resources.

STAY UP TO DATE ON ALL CONFERENCE NEWS!
#NJAMHAAIT2018
The NJAMHAA IT Project developed this annual conference to meet the needs of and enhance communication among information technology professionals within mental healthcare, addiction treatment and developmental disabilities service agencies as well as other non-profit organizations.

The 2018 Annual IT Conference will place a strong emphasis on cyber security, compliance and best practices. Ensure your organization has the most intelligent solutions and top notch security in today’s ever expanding smart universe!

Why participate in the Annual IT Conference?
• You will meet hundreds of attendees who are key decision makers at provider organizations.
• Your company will receive high visibility and recognition at all conference events and in all conference promotional materials.
• You will network with the most high-powered executives providing behavioral health services in New Jersey.

Attendees include:
• Chief Executive Officers and Executive Directors
• Chief Financial Officers
• Chief Information Officers
• Computer and Systems Specialists
• Database and Desktop Support Specialists
• Electronic Health Records Managers
• Information Technology Directors, Managers and Supervisors
• Management Information Systems Managers
• Presidents and Vice Presidents
• Program Analysts
• Project Managers
• Quality Improvement Managers

Attendees are interested in:
• Accounting, Asset Management and Investment Banking Tools
• Digital Forensics and Investigations Tools
• Electronic Health Record (EHR) Software
• Human Service and Behavioral Health Technology Solutions
• Management Solutions
• Technology, Security & Compliance Solutions

The Venue:
Pines Manor, Edison NJ
Accessible from many major highways, the Pines Manor, with it’s spacious vendor area, is the perfect setting for exhibiting and bringing your business to the attendees of the The 2018 Annual IT Conference. The Pines Manor offers an excellent meeting space, state-of-the-art audio/visual equipment and culinary excellence.

All opportunities are available on a first-come, first-served basis. To secure a prime exhibitor spot, please contact Julie Moy at: (609) 838-5488 ext. 218 or jmoy@njamhaa.org
**Sponsorship Opportunities**

**Botnet - Presenting Sponsor $5,000**
- Inside front cover color ad in the Program Book (see ad details)
- Signage & verbal recognition
- Exhibitor table with two exhibiting staff members (see exhibitor details)
- Two complimentary conference registrations
- Banner displayed in the main conference area showcasing your sponsorship
- VIP lunch seating
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference
- Dedicated e-mail blast to IT conference attendees
- Newsletter insert in the NJAMHAA quarterly newsletter
- Social media posts

**Crypto - Breakfast & Lunch Sponsor $3,500**
- Inside back cover ad in the Program Book (see ad details)
- Signage & verbal recognition
- Exhibitor table with two exhibiting staff members (see exhibitor details)
- Two complimentary conference registrations
- VIP lunch seating
- Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference
- Dedicated e-mail blast to IT conference attendees
- Newsletter insert in the NJAMHAA quarterly newsletter
- Social media posts

**DDos - Flash Drive Sponsor $2,750**
- Logo/name to appear on flash drives, which will be pre-loaded with the day’s presentations and provided to paid attendees
- Signage & verbal recognition
- One complimentary conference registration
- Web link on the NJAMHAA website highlighting your sponsorship
- Full page ad in the Program Book (see ad details)
- Dedicated e-mail blast to IT conference attendees
- Newsletter insert in the NJAMHAA quarterly newsletter
- Social media posts

**DEFCON - Program Book Sponsor $2,500**
- Name and logo on the cover of the Program Book
- Verbal Recognition
- Exhibitor table with two exhibiting staff members
- One complimentary conference registration
- Web link on the NJAMHAA website highlighting your sponsorship
- Dedicated e-mail blast to IT conference attendees
- Newsletter insert in the NJAMHAA quarterly newsletter
- Social media posts

**Jailbreak - Lanyard Sponsor $2,250**
- Logo/Name to appear on the lanyards that each attendee will receive upon arrival at the conference
- Signage & verbal recognition
- Exhibitor table with two exhibiting staff members
- One complimentary conference registration
- Web link on the NJAMHAA website highlighting your sponsorship
- Half page ad in the Program Book (see ad details)
- Newsletter insert in the NJAMHAA quarterly newsletter
- Social media posts

*Deadline for response is February 8, 2018*
**Sponsorship Opportunities**

**Metadata** - Tote Bag Sponsor $2,250
- Logo/Name to appear on the conference bags that each attendee will receive upon arrival at the conference
- Signage & verbal recognition
- Exhibitor table with two exhibiting staff members
- One complimentary conference registration
- Web link on the NJAMHAA website highlighting your sponsorship
- Half page ad in the Program Book (see ad details)
- Newsletter insert in the NJAMHAA quarterly newsletter
- Social media posts

**Nonce** - Keynote & Plenary Speaker Sponsor $2,250
- Signage & verbal recognition
- Half page ad in the Program Book (see ad details)
- One complimentary conference registration
- Web link on the NJAMHAA website highlighting your sponsorship
- Newsletter insert in the NJAMHAA quarterly newsletter
- Social media posts

**OPSec** - Registration Details
Brochure and Afternoon Break Sponsor $1,500
- Name and logo on the cover of the registration details brochure
- Verbal recognition and signage for afternoon break
- Half page ad in the Program Book (see ad details)
- One complimentary conference registration
- Web link on the NJAMHAA website highlighting your sponsorship
- Newsletter insert in the NJAMHAA quarterly newsletter
- Social media posts

**PGP** - Cyber Café and Charging Station $1,000
- Signage & verbal recognition
- Half page ad in the Program Book (see ad details)
- One complimentary conference registration
- Web link on the NJAMHAA website highlighting your sponsorship
- Social media posts

**Rootkit** - Workshop Presenters Sponsor $500
- Signage & verbal recognition
- One complimentary conference registration
- Half page ad in the Program Book (see ad details)
- Web link on the NJAMHAA website highlighting your sponsorship
- Company logo on all workshop signage and in the Program Book
- Social media posts

**Deadline for response is February 10, 2018**

Please note: If you are interested in this sponsorship, registration must be completed by December 15, 2017. Please forward a high resolution logo to jmoy@njamhaa.org.
Exhibitor Booth
Member Rate - $530
Non-Member Rate - $915

- Admission for a maximum of TWO company representatives (no exceptions)
- One standard six-foot table (table-top display only)
- Company name, logo and 50-word abstract included in the Program Book
- Includes wireless Internet and electrical connection
- Breakfast and lunch. Lunch seating is with the attendees

Exhibitor Details
Placement of exhibitor tables will be reserved on a first-come, first-served basis, and also determined by levels of sponsorship purchased and membership status.

Please go to the conference section at www.njamhaa.org to download a PDF of the Exhibitor Abstract Form and forward your completed form with a high-resolution logo (PDF, JPEG, TIFF or EPS file format) by February 15, 2018 to Julie Moy at jmoy@njamhaa.org.

Advertisement Information

Back Cover Ad (8 ½” wide x 11” high)
Member Rate - $515
Non-Member Rate - $890

Full Page Ad (8 ½” wide x 11” high)
Member Rate - $315
Non-Member Rate - $495

Half Page Ad (8 ½” wide x 5 1/2” high)
Member Rate - $215
Non-Member Rate - $370

Ad Details
Ads MUST be forwarded in a high resolution PDF, JPEG, TIFF or EPS file format.
Ads are due by February 15, 2018
Registration Rates
We are pleased to offer discounted rates for our members. We request that you confirm your organization’s membership status to ensure that you benefit from the discount if you are a member. Please visit www.njamhaa.org and click on the NJAMHAA Membership Directory button on the left column to view our membership list to see if your organization is included. If the discounted rate is paid by a nonmember, the nonmember will be invoiced for the difference. We would be happy to discuss membership with you if you are interested. If the discounted rate is paid by a nonmember, the nonmember will be invoiced for the difference.

Online Registration
To ensure efficiency and accuracy, we need to process all registrations online. E-mails and faxes do not constitute registrations.

After completing your online registration, if you are paying by check, please print the confirmation and send a copy of it along with your payment, made payable to “NJAMHAA” and mailed to NJAMHAA, Attention: Accounts Payable, 3635 Quakerbridge Road, Suite 35, Mercerville, NJ 08619. If you have any difficulties with online registration, please contact Julie Moy at 609-838-5488, ext. 218 or jmoy@njamhaa.org.

Media Release
By completing the online registration, you acknowledge that photos and videos may be taken throughout each training/ the conference and may be used in any and all NJAMHAA online and paper publications, website and media and NJAMHAA will be held harmless regarding their use. This pertains to individuals who register themselves, as well as individuals who are registered by others.

Cancellation, Substitution and Refund Policy
Sponsor, exhibitor and advertiser registrants must cancel registrations IN WRITING ONLY to Julie Moy via fax at 609-838-5489 or e-mail at jmoy@njamhaa.org, by 4:00 p.m., 30 calendar days prior to the conference in order to receive a 100 percent refund of the registration fee. If you cancel your registration between 15 and 29 days prior to the conference start date, you will receive a refund of only 50 percent of the registration fee. No refunds will be made within 15 or fewer days of the start date. Phone calls and voice-mails will not be accepted as a means of cancellation.

Grievance Policy
Should any registrant be dissatisfied with the quality of the program or exhibiting experience during this event, a request in writing, explaining why you were dissatisfied, must be submitted to NJAMHAA within five business days of the conclusion of the conference/training in order to receive a full refund of registration fees. The claim must be a valid claim and supported by specific documentation. Your request can be sent by e-mail to Julie Moy at jmoy@njamhaa.org or faxed to 609-838-5489.

Payment Information and Insufficient Funds
Online payments may be made in the form of a Visa or MasterCard. Checks are also accepted, made payable to “NJAMHAA” and mailed to NJAMHAA, Attention: Accounts Payable, 3635 Quakerbridge Road, Suite 35, Mercerville, NJ 08619. If a credit card is declined for any reason, a $15 fee will be applied to your invoice and be required as payment. If a check is returned by the bank due to insufficient funds, a $35 fee will be applied to your invoice and required as payment. Individuals holding outstanding balances will be ineligible to attend future NJAMHAA conferences or trainings until the outstanding balances are paid in full. Each individual with an outstanding balance that has been carried for more than 30 days will incur a $25 late fee, which will be applied to the invoice and required as payment.
Follow NJAMHAA on social media!

We keep you informed of current affairs in mental health care and addiction treatment.

We provide updates on trainings, events and resources available.

Stay up to date on all conference news! #NJAMHAAIT2018