INNOVATING FOR PROGRESS
PARTNERING FOR SOLUTIONS

April 13-14, 2016
Renaissance
Woodbridge Hotel
Iselin, NJ

PROGRAM BOOK

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**We do what’s right** for our providers and those we all serve.

**We are Beacon Health Options.**
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letter from the NJAMHAA Board President</td>
<td>2</td>
</tr>
<tr>
<td>Letter from the President and CEO</td>
<td>3</td>
</tr>
<tr>
<td>Thank You to our Sponsors</td>
<td>4</td>
</tr>
<tr>
<td>Facility Map</td>
<td>5</td>
</tr>
<tr>
<td>Agenda</td>
<td>6</td>
</tr>
<tr>
<td>Award Winners</td>
<td>8</td>
</tr>
<tr>
<td>Exhibitor Information</td>
<td>12</td>
</tr>
<tr>
<td>Meet the Presenters</td>
<td>24</td>
</tr>
</tbody>
</table>
Dear NJAMHAA Members:

Welcome to NJAMHAA’s Annual Conference. This year’s theme, *Innovating for Progress, Partnering for Solutions*, is particularly relevant as we certainly need to be creative and collaborate to work through the many changes that are taking place. You will undoubtedly gain many insights and have your own ideas inspired by the keynote, plenary and workshop presentations throughout the conference.

More examples of innovation and opportunities for collaboration will be presented by our sponsors and other exhibitors, to whom we are very grateful for their generous contributions that help make this event such a great success. Please be sure to visit all the exhibitors during the breaks to discover the valuable products and services they offer to help enhance the quality of services you provide.

Thank you so much for investing in your careers and organizations by sharing a day – and hopefully two – with us. The NJAMHAA staff puts forth a tremendous amount of energy and strategic effort to develop the conference as part of their ongoing support of members, and we hope you gain everything this event is designed to provide. We look forward to receiving your feedback on the evaluations, which helps us continue to meet your training needs.

Make the most of the conference and enjoy!

Sincerely,

Deborah Hartel, MSW, ACSW
NJAMHAA Board President
Dear NJAMHAA Members:

This is always such an exciting time of year! Even though our workloads never seem to lighten up and all of us are continually addressing multiple challenges in our organizations and the behavioral health system overall, I always look forward to the Annual Conference and the *Courage & Compassion* Awards and Networking Reception. These are wonderful opportunities to celebrate all that we do, as well as enhance what we do with the invaluable knowledge and skills we gain from the presenters’ expertise. This year’s event is even more exciting because we are also celebrating NJAMHAA’s 65th anniversary!

I am thrilled that we have a great turnout of exhibitors and attendees. As they say, the more the merrier. Plus, more people also equates to more resources to discover, more knowledge and insights to share, more networking to do and more potential partnerships to explore!

After a full first day of high-caliber presentations and networking, we will honor frontline providers, advocates and leaders in and related to the mental health and substance use system during the *Courage & Compassion* Awards and Networking Reception. Please see the names of award recipients on pages XX-XX and join us if you can.

We look forward to an enjoyable and inspiring conference and to many more opportunities for *Innovating for Progress* and *Partnering for Solutions* with all of you throughout the year!

Warmest wishes,

Debra L. Wentz, PhD
President and Chief Executive Officer
Thanks to our Sponsors

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Day 1
- **Gold Room**
  - NJAMHAA Membership Meeting
  - Plenary B
- **Diamond AB**
  - Keynote Presentation
  - Workshop 1C
  - Lunch
  - Courage and Compassion
- **Sapphire A**
  - Workshop 1A
- **Sapphire B**
  - Workshop 1a
- **Sapphire AB**
  - Plenary A

Day 2
- **Gold Room**
  - Workshop 2D
- **Diamond AB**
  - Keynote Presentation
  - Lunch
  - Afternoon Plenary
  - **Sapphire A**
    - Workshop 2B
    - Workshop 2F
- **Diamond C**
  - Workshop 2A
  - Workshop 2E
- **Sapphire B**
  - Workshop 2G
  - Workshop 2C
Open Registration, Continental Breakfast and Vendor Browsing
8:15 a.m. – 10:45 a.m.

NJAMHAA Annual Membership Meeting (location: Gold Room)
*For NJAMHAA Members Only
9:15 a.m. - 10:15 a.m.

Welcome and Introductions
10:45 a.m. – 11:00 a.m.
(location: Diamond AB)

Debra L. Wentz, PhD
President and CEO, NJAMHAA
Deborah Hartel, MSW, ACSW
NJAMHAA Board President

Keynote Presentation
(location: Diamond AB)
11:00 a.m. – 12:00 p.m.
A New Future for Behavioral Health: Using Public Health Models to Manage Population Health
Arthur Evans, PhD
Commissioner
Philadelphia Department of Behavioral Health and Intellectual disAbility Services (DBHIDS)

Lunch (location: Diamond AB)
12:00 p.m. – 1:00 p.m.

Workshops 1A – 1C
1:00 p.m. – 2:15 p.m.

Workshop 1A
(location: Sapphire A)
How to Integrate Clinicians into Primary Care Practice
Raymond V. Tamasi, MEd, LADC, LCSW
Gosnold on Cape Cod

Workshop 1B
(location: Sapphire B)
Update on Models of Care and Outcomes for Youth Addictions Treatment
Marc Fishman, MD
Maryland Treatment Centers

Workshop 1C
(location: Diamond AB)
NYS Medicaid Redesign: How to Transform a State Health and Behavioral Health System Overnight
Harvey Rosenthal
New York Association of Psychiatric Rehabilitation Services
John J. Coppola, MSW
New York Association of Alcoholism and Substance Abuse Providers, Inc.
Phillip A. Saperia
The Coalition of Behavioral Health Agencies, Inc.

Break & Vendor Browsing
2:15 p.m. - 2:45 p.m.

Dual Plenary Sessions
2:45 p.m. - 4:00 p.m.

Plenary A
(location: Sapphire AB)
Specialty Care Matters
Lori J. Leotta, LCSW
Beacon Health Options
Richard A. Sheola
Beacon Health Options

Plenary B
(location: Gold Room)
Assisted Outpatient Treatment: A Way Forward
Robert N. Davison, MA, LPC
Mental Health Association of Essex County, Inc.
Louis A. Schwarcz, MA
Mental Health Association of Morris County, Inc.
Kathryn E. Howie, LCSW
Trinitas Regional Medical Center

4:30 p.m. – 6:00 p.m.
(location: Diamond AB)
Open Registration, Continental Breakfast and Vendor Browsing 8:00 a.m. – 9:00 a.m.

Welcome and Introductions 9:00 a.m. – 9:15 a.m.
(location: Diamond AB)
Debra L. Wentz, PhD 
President and Chief Executive Officer, NJAMHAA
Deborah Hartel, MSW, ACSW 
NJAMHAA Board President

Keynote Presentation
(location: Diamond AB)
9:15 a.m. – 10:15 a.m.
Preventing the Onset of the First Episode of Psychosis
William McFarlane, MD
PIER Training Institute

Break and Vendor Browsing 10:15 a.m. – 10:45 a.m.

Workshops 2A – 2D
10:45 a.m. – 12:00 p.m.

Workshop 2A (location: Diamond C)
The Wellness Respite Approach toward Crisis and Emotional Distress
Anne-Margaret Smullen, MA, CPRP
Collaborative Support Programs of New Jersey (CSPNJ)
Peggy Swarbrick, PhD, FAOTA 
CSPNJ Wellness Institute
Rutgers School of Health Related Professions
Blossom Toussaint 
CSPNJ

Workshop 2B (location: Sapphire A)
Substance Use, Recovery, and Housing
Becky Vaughn, MSED 
National Council for Behavioral Health

Workshop 2C (location: Sapphire B)
Growing Greatness in Youth: The Nurtured Heart Approach
Frank Picone, MSW, LCSW 
Positive Culture Change

Workshop 2D (location: Gold Room)
Implementing Rapid Access to Care
Vicki Sidrow, MPA 
Vantage Health System, Inc.
Joseph Ume, LCSW, CCS 
Vantage Health System, Inc.

Lunch (location: Diamond AB)
12:00 p.m. – 1:15 p.m.

Afternoon Plenary
(location: Diamond AB) 
1:15 p.m. – 2:30 p.m.
Hospital and Community Based Collaboration Strategies for Improved Health Outcomes
Deborah Hartel, MSW, ACSW 
St. Joseph’s Regional Medical Center
Stanley Evanowski, LCSW 
Monmouth Medical Center
Perry Iasiello, MSW, LCSW 
Prime HealthCare
Lori Ann Rizzuto, LCSW 
Atlantic Health System

Break & Vendor Browsing 2:30 p.m. – 3:00 p.m.

Workshops 2E – 2G
3:00 p.m. – 4:15 p.m.

Workshop 2E (location: Diamond C)
Engagement Strategies in Clinical Settings: A Review of Effective Behavioral Techniques to Engage and Activate Clients in Treatment
David Loveland, PhD
Community Care Behavioral Health Organization

Workshop 2F (location: Sapphire A)
Understanding Crossover Youth and How to Best Serve Them through Implementation of the Crossover Youth Practice Model
Macon Stewart, MSW 
Georgetown University McCourt School of Public Policy Center for Juvenile Justice Reform

Workshop 2G (location: Sapphire B)
CCBHC Readiness: Updates and Strategies to Prepare for Implementation
Rebecca Farley, MPH 
National Council for Behavioral Health
NJAMHAA CONGRATULATES

Outstanding Direct Care Provider
Oluwabunmi Browne, RN
Catholic Charities Burlington PACT

Outstanding Leadership in Hospital-Based Substance Use Disorder Services
Michael J. Paolello, MA, LCADC, CSW
Bergen Regional Medical Center

Outstanding Leadership in Co-Occurring Disorder Services
Ken Pecoraro, LCSW, LCADC, CCS
CPC Behavioral Healthcare

Outstanding Peer Leadership Award
Michele Smith, BA, CADC, WTS
Seabrook House, Inc.

Outstanding Leadership in Substance Use Disorder Services
Alberta Montano-DiFabio, BA, SCD, LCADC, CCJS
Seabrook House, Inc.
Political Spotlight Award
Robert Budsock, MS, LCADC
Integrity House

Truth in Media Award
Stephen Stirling
NJ Advance Media

Leadership in Health Care Award
Wardell Sanders, Esq.
New Jersey Association of Health Care Plans

Outstanding Healthcare Advocate Award
Maura Collinsgru
New Jersey Citizen Action

Inspirational Leadership Award
Kenneth Gill, PhD, CPRP
Rutgers School of Health Related Professions

Leadership in Reducing Drug Overdose Deaths Award
Joseph D. Coronato, JD
Mulvaney, Coronato & Brady

Federal Leadership for Health and Wellness Award
The Honorable Frank Pallone
U.S. House of Representatives

Employee of the Year Award
Rozanne Harkins
NJAMHAA

Lifetime Technology Achievement Award
Ron Gordon
NJAMHAA
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2016 Annual Conference

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AmeriCares is a global health and emergency response organization that works in the U.S. and around the world to confront crisis and create lasting improvements in the health of vulnerable communities. Through its Mental Health Initiative, behavioral health providers are granted the opportunity to partner with AmeriCares and gain access to their online inventory of donated medications and supplies, from which they place orders free of cost and have products shipped directly to their facility at AmeriCares expense. Centers are then able to distribute these products to eligible low-income clients for free, improving medication therapy compliance and ultimately mental health outcomes. AmeriCares products include psychotropic and primary care prescription medications, as well as over-the-counter medicines, medical supplies, and hygiene products. In its first year, the Mental Health Initiative provided enough psychotropic medication to fill a year’s worth of monthly prescriptions for more than 5,000 patients. To become a partner of AmeriCares, visit usaccess.americares.org.

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732-452-6000
www.amerigroup.com

Ann Basil
ann.basil@amerigroup.com
Nilsa Otanez
nilsa.otanez@amerigroup.com

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Applied Business Services, Inc.
900 Wind River Lane
Suite 102
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Phone: 1-800-451-7447 ext. 130
Fax: 301-417-0051
www.notforprofitsoftware.com

Maureen Williams
President
1-800-451-7447 x130
maureenw@clientaccess.com

Sharon Crowley
System Implementer

Applied Business Services provides financial and fundraising software, programming and support services to nonprofits. We sell, support and train many NJAMHAA member clients using TRAVERSE NFP, ABILA MIP Fund Accounting and Fundraising 50 software. Our primary goal is to help our clients succeed by integrating all their software systems so no duplicate entries are done.

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Matt_Jakubowski@ajg.com

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www.AttitudesInReverse.org

Tricia Baker
Program Director
Tricia@AttitudesInReverse.org

AttitudesInReverse’s mission is to educate youth about good mental health and suicide prevention. Therapy dogs are a big part of our advocacy work. In five years, we have educated more than 25,000 students. Our programs are directed towards all of society, enabling us to ‘Preach beyond the Choir Box’ educating those who have no idea how difficult it is to live with a mental disorder. Education creates understanding, empathy and kindness.

Behavioral Health Matters
PO Box 6512
Hillsborough, NJ 08844
Phone: 908-278-0200
www.behavioralhealthmatters.com/

Ana Guerra, LCSW, LCADC
Director
aguerroo@aol.com

Behavioral Health Matters (BHM) provides training on mental health, substance use, intellectual disabilities and co-occurring disorders to service providers and treatment teams designed to enhance treatment outcomes for service recipients. Through our continuing education and community workshops, we strive to enrich the capacity of agencies to provide integrated services that promote wellness and recovery for individuals, families and communities.

Our hope is that by enhancing treatment outcomes, we will also serve to reduce stigma. BHM also offers customized training for agencies and workshops for community organizations. We work closely with you to develop training tailor-made to suit your specific needs.

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Fax: 609-895-1468
www.bordenperlman.com

Bill Zester, AAI
Account Executive
wzester@bordenperlman.com

Borden Perlman Salisbury & Kelly is a fourth-generation, family-owned company providing insurance for individuals, businesses and organizations. Located in Ewing, NJ, Borden Perlman has served our community as a valued and trusted business partner, providing expert advice and exceptional service to those seeking insurance and risk management. Borden Perlman is celebrating a 100 year legacy of dedication and commitment to the families, businesses, and community they serve.

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Phone: 856-489-9192
Fax: 856-489-9477
www.butlerhumanservices.com

Les Helmus
Regional Sales Manager
ihelmus@butlerwoodcrafters.com

Bill Levine
Market Development Manager
blevine@butlerwoodcrafters.com

Butler Human Services offers a full line of wood and fully upholstered seating, tables, chairs, beds and desks, as well as mattresses and lamps. We specialize in creating warm attractive living environments for residential programs, group homes, human service organizations, shelters, schools, health care facilities and supportive housing providers.
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Carrier Clinic
252 Route 601
Belle Mead, NJ 08502
Phone: 800-933-3579
Fax: 908-281-1679
www.CarrierClinic.org

Lisa Ranieri
lraniere@carrierclinic.com

Carrier Clinic, a private, not-for-profit behavioral healthcare system, specializes in psychiatric and addiction treatment. Carrier offers a full array of specialized services across the continuum, which includes: general adult psychiatric, adolescent, geriatric, dual diagnosis, residential, and educational services. Inpatient detoxification and rehabilitation treatment and intensive addiction outpatient services are also available for adults.

Treatment is covered by most insurance plans. To make a referral or to schedule an initial evaluation, call Carrier’s Access Center at 800-933-3579. For additional information on Carrier’s programs and services, please call the Community Relations Department at 908-281-1513 or visit our website, www.carrierclinic.org

Community Care Behavioral Health Organization
339 Sixth Avenue, Suite 1300
Pittsburgh, PA 15222
Phone: 412-841-1757
www.ccbh.com

Mary-Catherine Bohan, LCSW
Regional Director
bohanm2@ccbh.com

Community Care Behavioral Health Organization is a non-profit and federally tax-exempt 501(c)(3) behavioral health managed care organization, headquartered in Pittsburgh, Pennsylvania. Our work focuses on publicly funded behavioral healthcare services. Our mission is to improve the health and well-being of the community through the promotion of effective, cost-efficient, and accessible behavioral health services. For more information, please visit www.ccbh.com.

Core Solutions, Inc.
620 Freedom Business Center Drive, Suite 115
King of Prussia, PA 19406
Phone: 610-687-6080
www.coresolutionsinc.com

Tim Sullivan
Software Consultant
tsullivan@coresolutionsinc.com
Megan Ptaszenski
Marketing Manager
mptaszenski@coresolutionsinc.com

Core Solutions is the progressive leader in transforming the health and human services experience for behavioral health providers, consumers and state agencies. Core’s integrated EHR software, Cx360, offers advanced population health and information management to achieve improved outcomes and relationships between providers, consumers and payers. Cx360’s consumer-centric interface simplifies the end-to-end HHS experience, delivers integrated care coordination, improves consumer engagement and streamlines reimbursement processes.
Council on Compulsive Gambling of NJ, Inc.
3635 Quakerbridge Road, Suite 7
Hamilton, NJ 08619
Phone: 609-588-5515
Fax: 609-588-5665
www.800gambler.org

Dan Trolaro, MS
Education/Prevention Coordinator
Dan.Trolaro@800gambler.org

Frank Lazzaro, BA
Problem Gambling Prevention Specialist
Frank.Lazzaro@800gambler.org

The Council on Compulsive Gambling of NJ, Inc. is a private non-profit organization that provides information, education and referral services for people affected by gambling problems. The Council’s mission is to educate the public about the fact that compulsive gambling is a treatable illness. The Council’s 1-800-GAMBLER Helpline and website, www.800gambler.org, have been resources for thousands of people who are compulsive gamblers and recovering from compulsive gambling, as well as their friends and families. The 1-800-GAMBLER helpline is free and confidential, and it is available 24 hours a day throughout much of the U.S.

Easter Seals NJ Solutions
25 Kennedy Blvd, Suite 600
East Brunswick, NJ 08816
Phone: 732-955-8367
www.esnjsolutions.com

Shelley Samuels
Chief Operating Officer
SSamuels@esnjsolutions.com

Denise Majka
AVP ESNJ Solutions
dmajka@esnjsolutions.com

ESNJ Solutions offers a cost effective EHR product as well as other related Business Solutions to the provider community. ESNJ Solutions provides: very reasonably priced EHR implementation, EHR help desk (7 days a week and evenings), report building, training, and optional billing services. Some vendors just offer you the EHR software for the same price as we offer the software, implementation, and support as a complete package. The ESNJ Solutions team would be very happy to provide you with a demonstration of our Solutions so that you can see how it works tailored to your organization. For more information, contact Denise Majka, AVP ESNJ Solutions at 732-955-8367 or DMajka@esnjsolutions.com. Choosing the right EHR system is time consuming and costly, we provide our many years of experience to ensure a seamless installation.

Family Service Association of South Jersey
3073 English Creek Avenue
Egg Harbor Twp, NJ 08234
Phone: 609-569-0239
Fax: 609-569-1944
www.fsasj.org

Marion McLaurin
marion.mclaurn@fsasj.org
LaShonine Gandy-Smith
lashonine.smith@fsasj.org

Family Service Association (FSA) is a non-profit mental health organization that provides social work and training services throughout the State of New Jersey. Since 1909, FSA has been instrumental in delivering individual, group and organizational counseling and therapy to thousands of customers in the southern region of the state. As the providers and administrators of the Mental Health Cultural Competence Training Center, we are committed to bringing dynamic and progressive trainings to the South Jersey area.

Foothold Technology
36 E. 12th Street, 5th Floor
New York, NY 10003
Phone: 212-780-1450
www.footholdtechnology.com

Nick Scharlatt
CMO & Founder
nick@footholdtechnology.com
Jackie Ward
Account Executive
jackie@footholdtechnology.com

With origins and roots in social services, AWARDS is a complete Electronic Health Record (EHR) that also supports administrative activities, including facilities maintenance, human resources, scheduling and alerts, reports for audits and quality assurance, and automated billing. AWARDS is fully interoperable with other federally certified systems for participation in Health Information Exchanges, and is the only record-keeping system that is certified as both a Behavioral Health EHR and a Homeless Management Information System (HMIS).
Exhibitor Information

Genoa, a QoL Healthcare Company
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Phone: 651-688-0258
Fax: 651-688-3132
www.genoa-qol.com

**Tara Wiltrout**
Sales Director
twiltrout@genoa-qol.com

Genoa, a QoL Healthcare Company, is the nation’s market-leading provider of pharmacy services dedicated to the behavioral health community and those affiliated with managing the cost and quality of their care. For more information about our on-site pharmacy models, please visit us at www.genoa-qol.com.

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Fax: 855-251-7222
www.genpsych.com

**Kemi Olukoya**
Director of Marketing
kolukoya@genpsych.com

GenPsych is an outpatient facility that provides Partial Care and Intensive Outpatient Programs, offering progressive behavioral health services for children, adolescents, and adults. GenPsych’s mission is to provide individuals in the community with effective and efficient mental health, substance abuse and co-occurring disorders treatment in a comfortable, safe, and supportive environment. Specialized programs include eating disorder, anxiety/trauma, ambulatory detox, military, dialectical behavioral therapy, and halcyon. We are dedicated to helping our clients and their families restore and maintain emotional and mental health outside of a hospital setting. Clients can be evaluated within 24 hours.

Horizon NJ Health
210 Silvia Street
West Trenton, NJ 08628
Phone: 609-718-9001
www.horizonnjhealth.com

**Cierra Howard-Dye**
cierra_howard-dye@horizonblue.com

Horizon NJ Health is New Jersey’s largest Medicaid/NJ FamilyCare managed health care organization, providing health services for more than 840,000 people in all 21 New Jersey counties. Horizon NJ Health holds an accreditation status from the National Committee for Quality Assurance (NCQA). Headquartered in West Trenton, NJ, Horizon NJ Health is a wholly owned subsidiary of Horizon Blue Cross Blue Shield of New Jersey, an independent licensee of the Blue Cross Blue Shield Association. Learn more at www.horizon-njhealth.com

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1709 Highway 34, Suite 3
Wall, NJ 07727
Phone: 732-542-9292
Fax: 732-542-4848
www.huntertech.com

**Demetri Bychkowski**
Director of Sales
demetri@huntertech.com

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Exhibitor Information

InSight Telepsychiatry, LLC
765 E. Rt. 70, Bldg. A 100
Marlton, NJ 08053
Phone: 856-797-4772
http://insighttelepsychiatry.com/

Daniel Khebzou
Account Executive
dkhebzou@in-sight.net

InSight is the leading national telepsychiatry service provider organization with a mission to increase access to quality behavioral health care through telehealth. InSight’s behavioral health providers bring care into any setting on an on-demand or scheduled basis. InSight has 16+ years of telepsychiatry experience and is an industry thought leader.

Integrity Inc.
103 Lincoln Park
Newark, NJ 07102
Phone: 973-623-0600
Fax: 973-623-1862
www.integrityhouse.org

Marc Ackerman, LSW
Director of Admissions
mackerman@integrityhouse.org

Rebecca Cornell, LCSW, LCADC
Director of the Meadow Program
rcornell@integrityhouse.org

Integrity House is committed to helping individuals and families through an effective and measurable system of comprehensive therapeutic community addictions treatment and recovery support that brings about positive, long-term lifestyle change.

Integrity House is a non-profit substance abuse rehabilitation organization that is the largest treatment facility funded and licensed by the State of New Jersey. Integrity House provides substance abuse treatment and support services for almost 2,600 individuals each year through a full continuum of care, which includes, adult residential, adolescent residential, halfway house, outpatient, aftercare, and supportive housing, in addition to mental health, prevention, intervention, and educational services.

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1125 Titusville Rd.
Titusville, NJ 08560
www.janssen.com/

Kelly Pope
Kpope@its.jnj.com

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Phone: 973-642-7064
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Vanessa Noziglia
Manager, Provider Engagement Specialists
vanessa.noziglia@njii.com

New Jersey Innovation Institute is the providers’ trusted advisor for all health IT services. New Jersey Innovation Institute offers consulting services for Accountable Care Organizations (ACO), Meaningful Use, Medicaid Provider Program, Delivery System Reform Incentive Payment (DSRIP), Health Information Exchange (HIE), Patient Centered Medical Home (PCMH), and Garden Practice Transformation Network (GPTN). As a Practice Transformation Network, NJII will support 11,500 clinicians to expand their quality improvement capacity, learn from one another, and achieve common goals of improved care, better health, and reduced cost.
Exhibitor Information

Oaks Integrated Care
770 Woodlane Road
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Phone: 609-267-5928
Fax: 609-267-2318
www.oaksintcare.org

Pamela Collins
Chief Development Officer

Oaks Integrated Care is a private, nonprofit organization dedicated to improving the quality of life for vulnerable adults, children and families throughout New Jersey. The organization offers more than 150 programs designed to meet the needs of our community with compassion. By focusing on integrated care, it becomes possible to treat the whole person to achieve both mental and physical wellness. For more information about services and ways to get involved, please visit www.oaksintcare.org.

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Gettysburg, PA 17325
Phone: 855-559-6829
Fax: 717-334-0538
www.psychu.org

Becky Wong, MSL
becky.wong@otsuka-us.com

Since being launched by Otsuka America Pharmaceuticals, Inc. in 2014, PsychU has evolved into a central "hub" for both knowledge and discussion on disease state information and treatment best practices of individuals with mental illnesses. PsychU’s online library and community forum is focused on the changing needs of behavioral health professionals. The PsychU community of more than 10,000 members brings together physicians, clinicians, care managers, nurses, social workers, pharmacists, advocates, executives, and all professionals involved in providing, financing, and regulating mental health services.

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Primepoint is a human resource and payroll management company offering advanced Cloud based technology that integrates human resource management, payroll processing, and time and attendance functionality for small, medium, and large organizations. Primepoint is differentiated by its ability to customize the scope of services each customer buys, as well as its ability to customize each system's functionality to meet the needs of individual businesses. Primepoint’s advanced technology also enables integration with many payroll related services, such as retirement plan management, employee benefits, and "pay-as-you-go'' workers’ compensation premium payment processing. Primepoint serves approximately 2,000 customers ranging in size up to 20,000 employees.
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Seabrook House® is an internationally respected, private, CARF-accredited addiction treatment center with locations throughout New Jersey. Our main rehab facility is located in rural Bridgeton, New Jersey, only a 90 minute drive from New York City. Seabrook House also operates four outpatient facilities located in Bridgeton, NJ, Cherry Hill, NJ, Northfield, NJ and Morristown, NJ.

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The Mercadien Group is a family of companies created to serve the diverse needs of clients in a capacity far greater than any single organization can offer. The firm has served nonprofit organizations in New Jersey and surrounding areas for nearly 30 years, providing accounting, audit, tax, compliance, risk management, strategic and executive consulting, board training and technology services. At the forefront of issues affecting the nonprofit sector, Mercadien’s proactive and responsive client-service culture is designed to benefit all organizations.

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Meet the Presenters

John J. Coppola, MSW
Executive Director
New York Association of Alcoholism and Substance Abuse Providers, Inc. (ASAP)

Mr. Coppola represents the interests of alcoholism and substance abuse treatment, prevention, recovery, research, and training providers. He previously worked for Catholic Charities of Montgomery County; served on the Executive Committee of the NYS Association of Substance Abuse Programs; chaired the NYS Catholic Conference Alcoholism and Substance Abuse Committee and the Catholic Charities USA Alcoholism and Substance Abuse Committee; served as President of the State Associations of Addiction Services; and served on numerous advisory committees, including an advisory role for the Office of National Drug Control Policy. He received his MSW from the State University of New York at Albany and his BA in Psychology from Dominican College.

Robert N. Davison, MA, LPC
Executive Director
Mental Health Association of Essex County, Inc. (MHAEC)

Robert N. Davison has been a provider and staunch advocate for compassionate, ethical treatment for more than 30 years. He helped establish MHAEC as one of the state’s premiere service providers.

In 2015, Mr. Davison was elected to the National Council for Behavioral Health’s Board of Directors. In 2014, he was appointed to the State’s Judiciary’s Mental Health Implementation Committee. He was a NJAMHAA Board member and chaired Governor Richard J. Codey’s Task Force on Mental Health.

Mr. Davison graduated from Seton Hall University in 1984 and received his Master’s degree in Counseling from Montclair State University in 1990.

Stanley Evanowski, LCSW
Director of Outpatient Behavioral Health Services
Monmouth Medical Center

Stanley Evanowski has more than 25 years of experience in community and hospital settings. His current role includes primary oversight of partial hospitalization and outpatient programs, as well as the Delivery System Reform Incentive Programs at Monmouth Medical Center and the Southern Campus facility. Mr. Evanowski also has administrative and fiscal experience, and he has been a public advocate for behavioral health services. He holds a Bachelor’s degree from The College of New Jersey and a Master’s degree in Social Work from Kean University, and he completed coursework to become a Licensed Clinical Social Worker and Licensed Clinical Alcohol and Drug Counselor.

Arthur C. Evans, Jr., PhD
Commissioner
Philadelphia’s Department of Behavioral Health and Intellectual disAbility Services (DBHIDS)

Dr. Evans led DBHIDS’ transformation, which improved health outcomes, reduced inpatient admissions and crisis center visits, achieved cost savings and garnered the City’s reinvestment in services. In 2013, his public health approach was recognized by the American Medical Association.

In 2015, Dr. Evans was recognized as an “Advocate for Action” by the Office of National Drug Control Policy. He served in national leadership roles, including: Chair, Substance Abuse and Mental Health Services Administration’s Partners for Recovery Initiative Steering Committee and Co-Chair, National Action Group on Fostering System Reform for Adults with Serious Mental Illness. He holds faculty appointments at the University of Pennsylvania, School of Medicine and the Philadelphia College of Osteopathic Medicine.

Rebecca Farley
Senior Director, Policy and Advocacy
National Council for Behavioral Health

In her current role, Rebecca Farley monitors federal legislation and regulations related to behavioral health and health reform; educates members on policy developments and trends; mobilizes grassroots campaigns to support public policies that strengthen the mental health and addiction safety net; and directs the National Council’s annual Hill Day.
Meet the Presenters

Marc Fishman, MD
Medical Director
Maryland Treatment Centers

Marc Fishman is an addiction psychiatrist and a member of the faculty of the Department of Psychiatry at the Johns Hopkins University School of Medicine. He serves as the Medical Director of Maryland Treatment Centers, which provides residential and outpatient treatment for adolescents and adults with substance use disorders and dual diagnoses. Dr. Fishman writes and lectures on various addiction treatment topics including adolescent treatment, strategies for matching treatment, co-occurring disorders, and medication treatment. He is a co-editor of the American Society of Addiction Medicine’s Patient Placement Criteria and a Past President of the Maryland Society of Addiction Medicine.

Deborah L. Hartel, MSW, ACSW
Administrative Director of Behavioral Health Services
St. Joseph’s Regional Medical Center

In addition to her role at St. Joseph’s Regional Medical Center, Deborah Hartel serves as President of the NJAMHAA Board of Directors. She is an active participant and past president of the Mental Health Board in Passaic County’s Children’s Interagency Coordinating Council and Professional Advisory Committee. She was a founding member of the Circle of Care for Families and Children of Passaic County, Inc., a Care Management Organization, and served as the Board Treasurer for 13 years. Her contributions to the field have been recognized with awards from NJAMHAA, the Mental Health Association in Passaic County and Circle of Care.

Kathryn E. Howie, LCSW
Supervisor, Union County Program
Department of Behavioral Health and Psychiatry, Trinitas Regional Medical Center

Kathy Howie received her Master’s in Social Work from Rutgers University, with a Major in Group Work and a Minor in Alcohol, Tobacco and Other Drugs. She was selected as the Outstanding Direct Practice Student in her graduating class. After completing two internships at what was then Elizabeth General Medical Center (EGMC) and Catholic Charities of Bridgewater, she held positions of increasing administrative responsibilities. She returned to EGMC, now Trinitas Regional Medical Center, in 2009. She works in a unique program, Treatment, Linkage and Case Management, which is designed to remove compliance barriers for patients with mental health disorders.

Perry Iasiello, MSW, LCSW
Regional Director of Behavioral Health Services
Prime Healthcare

In his current role, Perry Iasiello oversees behavioral health systems from Rhode Island to Pennsylvania. He was previously Executive Director at St. Mary’s Hospital and prior to that position, he was Director of Operations at Devereux Foundation, where he pioneered some of the state’s first residential treatment programs for adolescents with dual diagnoses.

Mr. Iasiello consults with community providers on clinical supervision, compliance and revenue cycle challenges. He has been recognized by various organizations for advancing behavioral health services for adults and children. He received his Master’s degree from Fordham University and completed post-graduate work at Rutgers University.

Lori J. Leotta, LCSW
Vice President, National Client Partnerships
Beacon Health Options

Lori Leotta is a healthcare executive with more than 20 years of experience in New Jersey’s behavioral health managed care industry, as well as in roles supporting behavioral health management from the vendor side. She has developed strong provider partnerships in a variety of market segments that support not only cost containment, but also strong quality standards, with CIGNA, Magellan Health Services, Horizon BlueCross BlueShield and Beacon Health Options. Ms. Leotta’s personal passion for philanthropic support has allowed her to participate on executive leadership boards with the American Diabetes Association and American Heart Association.

David Loveland, PhD
Senior Program Director, Recovery Program Development & Implementation
Community Care Behavioral Health Organization (CCBH)

David Loveland focuses on improving addiction treatment. His research has included implementing effective behavioral and cognitive behavioral techniques in applied settings, developing the recovery coach model in addiction treatment, and implementing e-therapy techniques in real-world settings. Dr. Loveland has more than 13 years of experience in helping agencies enhance services to engage people with behavioral health disorders and 28 years of experience as a clinician, supervisor, program director and researcher. He came to CCBH in 2014 to assist in ongoing projects to enhance the quality of care of agencies providing Medicaid-funded behavioral health services in PA.
Meet the Presenters

William McFarlane, MD
PIER Training Institute

Dr. McFarlane is Professor of Psychiatry at Tufts University School of Medicine. He recently published *Multifamily Groups in the Treatment of Severe Psychiatric Disorders* and has published more than 80 articles and book chapters. He is a graduate of Earlham College and Columbia University, College of Physicians and Surgeons. He has been working with families of individuals with mental illnesses since his training at Albert Einstein College of Medicine in Social and Community Psychiatry, from 1970-75.

Dr. McFarlane has been an Associate Editor of *Family Process and Families, Systems and Health*, and has been President of the Maine Psychiatric Association.

Frank Picone, MSW, LCSW
Director
Positive Culture Change

Frank Picone is a Licensed Clinical Social Worker and Advanced Trainer in the Nurtured-Heart Approach. For the past 30 years, Mr. Picone has worked in a variety of treatment settings and roles serving traumatized and at-risk youth. For more information, please visit his website at www.positiveculturechange.com.

Lori Ann Rizzuto, LCSW
Director, Behavioral & Integrative Health Services
Atlantic Health System

Lori Ann Rizzuto has 30 years of experience in behavioral health, 15 of which have been at Atlantic Health System developing cost-effective, quality behavioral health programs, and supervising operations and staff in inpatient and outpatient behavioral health services and crisis intervention services. She is also responsible for integrative medicine services and The Chambers Center for Well Being, which includes a physician practice, acupuncture, massage, meditation and The Dr. Dean Ornish Program for Reversing Heart Disease.

Ms. Rizzuto holds a Master of Social Work degree from Adelphi University School of Social Work and a Bachelor of Arts degree in Psychology from Queens College.

Harvey Rosenthal
Executive Director
New York Association of Psychiatric Rehabilitation Services

For 40 years, Harvey Rosenthal has promoted mental health policies and services that advance the recovery, rehabilitation, rights and community inclusion of individuals with psychiatric disabilities. His advocacy helped transform state and national mental health systems; increase access to community-based housing, employment and support services; and advance recovery and criminal justice related mental health reforms.

Mr. Rosenthal helped create nationally acclaimed and replicated self-help, employment and transformational training innovations. He worked to fight stigma, discrimination and human-rights violations and to expand informed-choice protections and cultural competence. His expertise is regularly sought by reporters and his work has been recognized by numerous state and national groups.

Phillip A. Saperia
Chief Executive Officer
The Coalition of Behavioral Health Agencies, Inc.

Mr. Saperia oversees the Coalition’s program of education advocacy and technical assistance to the diverse community-based behavioral health providers of New York City. He has been in the community and government relations fields for more than 20 years and was a consultant to not-for-profit agencies on matters related to community siting of special care housing and the development of community advisory boards. He holds a B.A. in Politics from Brandeis University and an M.A.T. from Harvard University’s Graduate School of Education where he was elected to Phi Delta Kappa, the National Honorary Education Society.

Louis A. Schwarcz, MA
President and Chief Executive Officer
Mental Health Association of Morris County, Inc.

Louis A. Schwarcz, MA, is the President and Chief Executive Officer of the Mental Health Association of Morris County (MHAMC). He has more than 20 years of experience developing and leading programs in various agencies for adults with serious and persistent mental illness and their families, young people in crisis, people with addiction challenges, veterans and military families reintegrating after war time, seniors attempting to live independently, and people coping with community disasters. For more information on the MHAMC, visit www.mhamorris.org.
Richard Sheola
Vice President, National Strategy & Development
Beacon Health Options

Richard Sheola develops, executes and evaluates national campaigns that promote public behavioral health and care of other chronic illnesses, and he ensures capacity for new opportunities.

Mr. Sheola was the founding President of ValueOptions’ Public Sector Division and Chief Executive Officer of Beacon’s Massachusetts Behavioral Health Partnership. Prior to these positions, he held leadership healthcare roles for New York City and New Jersey.

Mr. Sheola received a Master of Arts degree in Administration from the Rider Graduate School of Administration and a Bachelor of Arts degree in Psychology from Wake Forest University.

Victoria L. Sidrow, MPA
President and Chief Executive Officer
Vantage Health System, Inc.

Victoria Sidrow joined Vantage Health System in 1986 and was named President and CEO in 1998. She received her Master’s degree in Public Administration in Health from Rutgers University.

Ms. Sidrow is a Past President of the NJAMHAA Board of Directors and she served on Governor Codey’s Mental Health Task Force. Ms. Sidrow received a leadership award from NJAMHAA and the Kathryn Miller Award as an Outstanding Woman Active in Women’s Rights.

Ms. Sidrow chairs the Community Response Team in Bergenfield and serves on the Englewood Rotary. She collaborates with municipal and educational institutions to improve access to behavioral healthcare services.

Anne-Margaret Smullen, MA, CPRP
Program Coordinator
Middlesex County Wellness Respite Services

Anne-Margaret Smullen, MA, CPRP, earned an MA in Psychological Services from Kean University and a BA in Psychology from Monmouth University. In 2014, Ms. Smullen presented on wellness respite services at the New Jersey Psychiatric Rehabilitation Association’s annual conference. She is working toward a Master’s degree in Mental Health Counseling at Monmouth University, which will fulfill the requirements for licensure as a Professional Counselor and Clinical Drug and Alcohol Counselor. Ms. Smullen volunteers at Monmouth University as Vice President of Chi Sigma Iota, the International Honor Society for Professional Counselors and Counseling Students, and as Vice President of the Counseling Student Association.

Macon Stewart, MSW
Senior Program Manager
Georgetown University McCourt School of Public Policy Center for Juvenile Justice Reform (CJJR)

As one of the authors of the Crossover Youth Practice Model, Macon Stewart manages the implementation of the model nationwide, as well as CJJR’s involvement in the Center for Coordinated Assistance to States and other national partnerships.

Previously, Ms. Stewart worked in the District of Columbia Government’s Child and Family Services Agency. She was appointed to various subcommittees, including working with LGBTQ youth and educators, by the D.C. Superior Court: Family Court Judges.

Ms. Stewart received a Bachelor’s degree in Criminal Justice from the University of North Carolina and a Master’s degree in Social Work from the University of Pittsburgh.

Peggy Swarbrick, PhD, FAOTA
Director, Collaborative Support Programs of New Jersey’s (CSPNJ’s) Wellness Institute
Associate Professor, Rutgers School of Health Related Professions

Peggy Swarbrick has worked at CSPNJ for 18 years, and currently coordinates activities for the agency’s Wellness Institute. She also is a part-time associate professor at Rutgers University. Dr. Swarbrick is involved in research, training and consultation activities in the area of wellness and health promotion, employment services, the role of peer support workers, and strategies for enhancing recovery through participation in valued occupations.

Raymond V. Tamasi
President and Chief Executive Officer
Gosnold on Cape Cod

Mr. Tamasi has 40 years of experience developing and managing treatment, intervention and prevention services. He has been recognized nationally for developing innovative programs. He speaks frequently on policy issues and redefining the addiction treatment and prevention system.

Mr. Tamasi is on the Board of the National Association of Addiction Treatment Providers and he is a member of the American College of Healthcare Executives, Network for the Improvement of Addiction Treatment, Cape Cod Hospital Board of Incorporators and Association for Behavioral Health. He has a Bachelor’s degree in Economics and a Master’s degree in Education with a concentration in Counseling and Healthcare Administration.
Blossom Toussaint  
Wellness Associate  
Collaborative Support Programs of New Jersey (CSPNJ)

Blossom Toussaint obtained her Bachelor's degrees in Psychiatric Rehabilitation and Psychology from Kean University and Rutgers University. She currently works as a Wellness Associate for CSPNJ's Wellness Respite Services of Middlesex County, NJ, which empowers individuals to transform crisis into an opportunity for personal growth. From 2013 to 2015, Ms. Toussaint was the Program Coordinator of CSPNJ's Enhanced Services in central New Jersey. In that role, she served and provided support to individuals who were transitioning from long-term psychiatric hospitalization to reintegration in the community. She also volunteers at the Veterans Affairs hospital in East Orange.

Becky Vaughn  
Vice President, Addictions  
National Council for Behavioral Health

Becky Vaughn has worked in the substance use disorders (SUD) field for more than 30 years. She helped establish the Georgia Association for the Prevention and Treatment of Substance Abuse (GAPPSA) in 1992 and was its first Executive Director. In 2000, GAPPSA merged with an Atlanta coalition, creating the Georgia Council on Substance Abuse, for which she served as President/CEO until 2007.

In 2008, Ms. Vaughn became CEO of the State Associations for Addiction Services after serving on its Board since 2000. She also serves on numerous state and federal committees.

Ms. Vaughn received her degrees from the University of Georgia and Georgia State University.

Joseph Ume, LCSW, CCS  
Vice President of Clinical Services  
Vantage Health System, Inc.

Joseph Ume holds a Bachelor's degree in Criminal Justice and a Master's degree in Social Work with a concentration in Community Organization and Administration. He previously worked at Newark Beth Israel Medical Center, supervising the Youth Case Management and In-Home Therapy Programs, and then serving as Director of Emergency Psychiatric Screening Services.

Mr. Ume has worked with all ages groups in outpatient and residential programs. He holds certifications in mental health screening, school social work and disaster response crisis counseling, and specialty practices in sexual abuse, sex offenders and juvenile fire setter assessment and treatment.
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during its annual conference

For 65 years, the New Jersey Association of Mental Health and Addiction Agencies Inc. (NJAMHAA) has been dedicated to improving the availability and quality of behavioral health services throughout the state.

NJAMHAA is committed to serving New Jersey’s citizens through advocacy, key partnerships and innovative service delivery. Nationally, the association is improving the lives of all who need hope and healing by educating the public and legislators to end the stigma associated with mental illness and substance abuse. And for that, we salute NJAMHAA.

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CMS Transformation Track

2016
- Enrollment Assessment
- Set quality goals
- Data collection

2017
- Work plan execution
- Monitor progress
- Measure QI
- Analyze data
- Readiness

2018
- Alternative payments
- Value-based modifiers
- Participation in the Medical Neighborhood

2019
- Incentive programs
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2020
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