NJAMHAA’s 2020 IT Project Conference:

No Fooling – IT Is Critical!

Sponsorship & Exhibitor Opportunities

April 1, 2020
Pines Manor, Edison, NJ
About the NJAMHAA IT Project

The Information Technology Project (IT Project), previously known as the Community Management Information System (MIS) initiative, which began in May of 1984, is a joint undertaking between the New Jersey Division of Mental Health and Addiction Services (DMHAS) and the New Jersey Association of Mental Health and Addiction Agencies, Inc. (NJAMHAA) to enhance the development and promotion of an effective, efficient and high-quality community mental health and substance use services system in New Jersey by adopting, implementing and appropriately using technology.

The goal of the NJAMHAA IT Project is to maximize providers’ effective and efficient use of technology while serving the most vulnerable residents of New Jersey through the provision of technical education, hardware and software maintenance, and technical assistance and support, in all areas of business operations, including but not limited to corporate compliance, quality assurance, billing and collections and human resources.

Stay up to date on all conference news!  
#NJAMHAAIT2020
About the Annual IT Conference

The NJAMHAA IT Project developed this annual conference to meet the needs of and enhance communication among information technology professionals within mental health care, substance use treatment and intellectual/developmental disabilities service agencies, as well as other non-profit organizations.

The 2020 Annual IT Conference will place a strong emphasis on cyber security, compliance and best practices. Ensure your organization has the most intelligent solutions and top notch security in today’s ever expanding smart universe!

Why participate in the Annual IT Conference?

• You will meet hundreds of attendees who are key decision makers at provider organizations.
• Your company will receive high visibility and recognition at all conference events and in all conference promotional materials.
• You will network with the most talented and solution hungry IT professionals in the behavioral healthcare sector in New Jersey.

Attendees include:

- Chief Executive Officers and Executive Directors
- Chief Financial Officers
- Chief Information Officers
- Computer and Systems Specialists
- Database and Desktop Support Specialists
- Electronic Health Records (EHR) Managers
- Information Technology Directors, Managers and Supervisors
- Management Information Systems Managers
- Presidents and Vice Presidents
- Program Analysts
- Project Managers
- Quality Improvement Managers

Attendees are interested in:

- Fiscal, Asset Management and Investment Banking Tools
- Digital Forensics and Investigations Tools
- EHR Software
- Human Service and Behavioral Health Technology Solutions
- Management Solutions
- Technology, Security & Compliance Solutions
- Business Intelligence
- Artificial Intelligence

The Venue:

Pines Manor, 2085 Rt. 27, Edison, NJ 08817
Accessible from many major highways, the Pines Manor, with its spacious vendor area, is the perfect setting for exhibiting and bringing your business to the attendees of the the 2020 Annual IT Conference.

All opportunities are available on a first-come, first-served basis.

To secure a prime exhibitor spot, please contact Julie Moy at:
(609) 838-5488 ext. 218 or jmoy@njamhaa.org
Sponsorship Opportunities

Prankster
- Presenting Sponsor $5,250
  • Inside front cover color ad in the Program Book (see ad details)
  • Signage & verbal recognition
  • Exhibitor table with two exhibiting staff members (see exhibitor details)
  • Two complimentary conference registrations
  • Banner displayed in the main conference area showcasing your sponsorship
  • VIP lunch seating
  • Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference
  • Dedicated e-mail blast to IT conference attendees
  • Social media posts

Deadline for response is March 6, 2020

Tomfoolery
- Power Bank Sponsor $3,750
  • Logo/name to appear on the battery, which will be provided to paid attendees
  • Signage & verbal recognition
  • Exhibitor table with two exhibiting staff members (see exhibitor details)
  • One complimentary conference registration
  • Web link on the NJAMHAA website highlighting your sponsorship and presence at the conference
  • Full page ad in the Program Book (see ad details)
  • Dedicated e-mail blast to IT conference attendees
  • Social media posts

Deadline for response is February 28, 2020

Practical Joker
- Lunch Sponsor $3,500
  • Inside back cover ad in the Program Book (see ad details)
  • Signage & verbal recognition
  • Exhibitor table with two exhibiting staff members (see exhibitor details)
  • Two complimentary conference registrations
  • VIP lunch seating
  • Web link on the NJAMHAA website highlighting your sponsorship
  • Dedicated e-mail blast to IT conference attendees
  • Social media posts

Deadline for response is March 6, 2020

Gubbins
- Tote Bag Sponsor $3,200
  • Logo/name to appear on the conference bags that each attendee will receive upon arrival at the conference
  • Signage & verbal recognition
  • Exhibitor table with two exhibiting staff members (see exhibitor details)
  • One complimentary conference registration
  • Web link on the NJAMHAA website highlighting your sponsorship
  • Half page ad in the Program Book (see ad details)
  • Social media posts

Deadline for response is February 28, 2020

Mischievous
- Breakfast Sponsor $3,000
  • Full page ad in the Program Book (see ad details)
  • Signage & verbal recognition
  • Exhibitor table with two exhibiting staff members (see exhibitor details)
  • Two complimentary conference registrations
  • VIP lunch seating
  • Web link on the NJAMHAA website highlighting your sponsorship
  • Dedicated e-mail blast to IT conference attendees
  • Social media posts

Deadline for response is March 6, 2020
Sponsorship Opportunities

Kooky - Lanyard Sponsor $3,000
• Logo/name to appear on the lanyards that each attendee will receive upon arrival at the conference
• Signage & verbal recognition
• Exhibitor table with two exhibiting staff members (see exhibitor details)
• One complimentary conference registration
• Web link on the NJAMHAA website highlighting your sponsorship
• Half page ad in the Program Book (see ad details)
• Social media posts

Deadline for response is February 28, 2020

Jester - Program Book Sponsor $2,500
• Name and logo on the cover of the Program Book
• Verbal recognition
• Exhibitor table with two exhibiting staff members (see exhibitor details)
• One complimentary conference registration
• Web link on the NJAMHAA website highlighting your sponsorship
• Half page ad in the Program Book (see ad details)
• Social media posts

Deadline for response is March 6, 2020

Hoodwink - Keynote or Plenary Speaker Sponsor $2,250
• Signage & verbal recognition
• Half page ad in the Program Book (see ad details)
• One complimentary conference registration
• Web link on the NJAMHAA website highlighting your sponsorship
• Social media posts

Deadline for response is March 6, 2020

Zany - Registration Brochure or Afternoon Break Sponsor $1,500
• Name and logo on the cover of the registration brochure
• Verbal recognition and signage
• Half page ad in the Program Book (see ad details)
• One complimentary conference registration
• Web link on the NJAMHAA website highlighting your sponsorship
• Social media posts

Please note: If you are interested in this sponsorship, registration must be completed by January 15, 2020 for Registration Details Sponsorship. Please forward a high resolution logo to jmoy@njamhaa.org.

Bamboozle
Sponsorship Opportunities

Cyber Café and Charging Station
$1,000
- Signage & verbal recognition
- Half page ad in the Program Book (see ad details)
- One complimentary conference registration
- Web link on the NJAMHAA website highlighting your sponsorship
- Social media posts

Deadline for response is March 6, 2020

Flibbertigibbett
Workshop Presenters Sponsor $750
- Signage & verbal recognition
- One complimentary conference registration
- Half page ad in the Program Book (see ad details)
- Web link on the NJAMHAA website highlighting your sponsorship
- Company logo on all workshop signage and in the Program Book by the workshop description
- Social media posts

Deadline for response is March 6, 2020
Exhibiting and Advertising Opportunities

Exhibitor Booth
Member Rate - $550
Non-Member Rate - $1,000
• Admission for a maximum of TWO company representatives (no exceptions)
• One standard six-foot table (table-top display only)
• Company name, logo and 50-word abstract included in the Program Book
• Wireless Internet and electrical connection
• Breakfast and lunch. Lunch seating is with the attendees.

Exhibitor Details
Placement of exhibitor tables will be reserved on a first-come, first-served basis, and also determined by levels of sponsorship purchased and membership status.

Please go to the conference section at www.njamhaa.org to download a PDF of the Exhibitor Abstract Form and forward your completed form with a high-resolution logo (PDF, JPEG, TIFF or EPS file format) by March 6, 2020 to Julie Moy at jmoy@njamhaa.org.

Advertisement Information

Back Cover Ad (8 ½” wide x 11” high)
Member Rate - $525
Non-Member Rate - $900

Full Page Ad (8 ½” wide x 11” high)
Member Rate - $325
Non-Member Rate - $500

Half Page Ad (8 ½” wide x 5 ½” high)
Member Rate - $225
Non-Member Rate - $380

Ad Details
Ads MUST be forwarded in a high resolution PDF, JPEG, TIFF or EPS file format.
Ads are due by March 6, 2020.

Exhibiting Details

Shipping Instructions
Please have all boxes delivered one (1) day prior to the event, Tuesday March 31, 2020. Each box you ship to the Pines Manor must be properly packaged and marked with a mailing label that reads exactly as follows:

ATTENTION
Marisa Dervech, Events Manager
Pines Manor
C/O NJAMHAA – 2020 IT Conference
Event Date: April 1, 2020
2085 RT. 27
Edison, NJ 08817
Box _ of _Your_Company_Name

Please include the number of boxes shipped (i.e., 1 of 2, 2 of 2, etc.). There is no fee for storage. There is a limit of 10 boxes weighing no more than 50 pounds each per exhibitor that can be delivered to the Pines Manor one day prior to the conference. For shipments larger than this, please contact NJAMHAA’s Event Planner at (609) 838-5488, ext. 218. Larger packages must arrive on the day of setup. The Pines Manor reserves the right to refuse packages that appear damaged or that exceed its storage guidelines, and in any event, assumes no liability for the condition of the contents of such packages. Any package being shipped out must be prepaid, addressed, labeled, and ready for mailing. You will be billed any direct shipping costs or handling/storage fees by the facility.
Please follow the guidelines listed below to ensure that your registration is promptly and accurately processed.

Online Registration
To ensure efficiency and accuracy, we need to process all registrations online. E-mails and faxes do not constitute registrations.

After completing your online registration, if you are paying by check, please print the confirmation and send a copy of it along with your payment, made payable to “NJAMHAA” and mailed to NJAMHAA, Attention: Accounts Payable, 3635 Quakerbridge Road, Suite 35, Mercerville, NJ 08619. If you have any difficulties with online registration, please contact Julie Moy at 609-838-5488, ext. 218 or jmoy@njamhaa.org.

Media Release
By completing the online registration, you acknowledge that photos and videos may be taken throughout each training/conference and may be used in any and all NJAMHAA online and paper publications, website and media and NJAMHAA will be held harmless regarding their use. This pertains to individuals who register themselves, as well as individuals who are registered by others.

Cancellation, Substitution and Refund Policy
Sponsor, exhibitor and advertiser registrants must cancel registrations IN WRITING ONLY to Julie Moy via fax at 609-838-5489 or e-mail at jmoy@njamhaa.org, by 4:00 p.m., 30 calendar days prior to the conference in order to receive a 100 percent refund of the registration fee. If you cancel your registration between 15 and 29 days prior to the conference start date, you will receive a refund of only 50 percent of the registration fee. No refunds will be made within 15 or fewer days of the start date. Phone calls and voice-mails will not be accepted as a means of cancellation.

Grievance Policy
Should any registrant be dissatisfied with the quality of the program or exhibiting experience during this event, a request in writing, explaining why you were dissatisfied, must be submitted to NJAMHAA within five business days of the conclusion of the conference/training in order to receive a full refund of registration fees. The claim must be a valid claim and supported by specific documentation. Your request can be sent by e-mail to Julie Moy at jmoy@njamhaa.org or fax to 609-838-5489.

Payment Information and Insufficient Funds
Online payments may be made in the form of a Visa or MasterCard. Checks are also accepted, made payable to “NJAMHAA” and mailed to NJAMHAA, Attention: Accounts Payable, 3635 Quakerbridge Road, Suite 35, Mercerville, NJ 08619. If a credit card is declined for any reason, a $15 fee will be applied to your invoice and be required as payment. If a check is returned by the bank due to insufficient funds, a $35 fee will be applied to your invoice and required as payment. Individuals holding outstanding balances will be ineligible to attend future NJAMHAA conferences or trainings until the outstanding balances are paid in full. Each individual with an outstanding balance that has been carried for more than 30 days will incur a $25 late fee, which will be applied to the invoice and required as payment.

Follow NJAMHAA on social media!
We keep you informed of current affairs in mental health care and addiction treatment.

We provide updates on trainings, events and resources available.

facebook.com/njamhaa.home.5
linkedin.com/company/njamhaa
twitter.com/njamhaa
youtube.com/user/NJAMHAA